



TCI Month End Sales Results for October 2014

MODELS	MTD			YTD		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOYOTA						
YARIS HB	804	699	15.0%	7605	6741	12.8%
PRIUS C	256	235	8.9%	2357	2582	-8.7%
PRIUS	169	143	18.2%	1594	1926	-17.2%
PRIUS V	204	212	-3.8%	2072	2338	-11.4%
PRIUS PLUG-IN	5	7	-28.6%	68	197	-65.5%
COROLLA	4067	4312	-5.7%	43102	38430	12.2%
MATRIX	625	668	-6.4%	6564	9790	-33.0%
CAMRY	1087	1192	-8.8%	10944	12710	-13.9%
CAMRY HYBRID	144	220	-34.5%	2295	2665	-13.9%
AVALON	79	88	-10.2%	846	1073	-21.2%
CAR TOTAL	7440	7776	-4.3%	77447	78452	-1.3%
TACOMA 4X2	62	42	47.6%	540	468	15.4%
TACOMA 4X4	867	869	-0.2%	8010	8488	-5.6%
TUNDRA 4X2	25	18	38.9%	198	189	4.8%
TUNDRA 4X4	929	990	-6.2%	8332	5862	42.1%
RAV4	3791	3051	24.3%	30974	27996	10.6%
VENZA	594	629	-5.6%	6796	7636	-11.0%
FJ CRUISER	18	75	-76.0%	602	548	9.9%
HIGHLANDER	586	658	-10.9%	6912	5583	23.8%
HIGHLANDER HYBRID	155	91	70.3%	1258	856	47.0%
4RUNNER	408	360	13.3%	3415	2505	36.3%
SEQUOIA	68	79	-13.9%	603	610	-1.1%
SIENNA	970	939	3.3%	10008	10185	-1.7%
LANDCRUISER	6	16	-62.5%	94	142	-33.8%
TRUCK TOTAL	8479	7817	8.5%	77742	71068	9.4%
TOYOTA TOTALS	15919	15593	2.1%	155189	149520	3.8%

SCION						
IQ	16	48	-66.7%	296	435	-32.0%
XD	11	25	-56.0%	241	326	-26.1%
XB	61	67	-9.0%	581	723	-19.6%
TC	85	122	-30.3%	1057	1298	-18.6%
FRS	121	130	-6.9%	1455	1687	-13.8%
CAR TOTAL	294	392	-25.0%	3630	4469	-18.8%
SCION TOTALS	294	392	-25.0%	3630	4469	-18.8%

LEXUS						
CT	86	88	-2.3%	914	892	2.5%
IS	347	339	2.4%	3309	1795	84.3%
IS C	12	8	50.0%	127	193	-34.2%
IS F	1	5	-80.0%	18	34	-47.1%
GS	28	37	-24.3%	406	470	-13.6%
GSH	1	4	-75.0%	4	89	-95.5%
ES	222	185	20.0%	1775	2066	-14.1%
ESH	67	82	-18.3%	552	623	-11.4%
LFA	0	0		1	1	0.0%



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LS	7	23	-69.6%	137	174	-21.3%
LSH	0	4	-100.0%	3	10	-70.0%
CAR TOTAL	771	775	-0.5%	7246	6347	14.2%
RX	812	716	13.4%	6208	6085	2.0%
RXH	73	49	49.0%	462	510	-9.4%
GX	59	36	63.9%	472	251	88.0%
LX	49	33	48.5%	266	237	12.2%
TRUCK TOTAL	993	834	19.1%	7408	7083	4.6%
LEXUS TOTALS	1764	1609	9.6%	14654	13430	9.1%
TCI TOTAL	17977	17594	2.2%	173473	167419	3.6%
TCI CAR TOTAL	8505	8943	-4.9%	88323	89268	-1.1%
TCI TRUCK TOTAL	9472	8651	9.5%	85150	78151	9.0%