

Prius c Features

INTERIOR

ENTERTAINMENT & CONNECTIVITY

	Prius c	Prius c Technology
AM/FM/CD Player, MP3/WMA Playback	●	–
6.1" Touch Panel Display Audio ⁹ w/Navigation, ⁴ AM/FM/CD Player, MP3/WMA Playback	–	●
SiriusXM [®] Satellite Radio	–	●
USB Input Port, Auxiliary Input Jack	●	●
Bluetooth ^{®3} Hands-Free Phone Connectivity & Wireless Audio Streaming	●	●
4-Speakers	●	–
6-Speakers	–	●
Steering Wheel Bluetooth ^{®3} & Audio Controls	●	●
Advanced Voice Recognition	–	●

COMFORT & CONVENIENCE

Air Conditioning w/Automatic Climate Controls	●	●
Cabin Air Filter, Rear Seat Heater Ducts	●	●
Power Door Locks	●	●
Power Windows w/Driver Side Auto Up/Down	●	●
Outside Temperature Gauge, Dual Trip Odometer	●	●
Multi-Information Display w/ECO Drive Monitor	●	●
Touch Tracer Display	–	●
Dual Vanity Mirrors	●	●
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	●	●
Digital Clock	●	●
Carpet Floor Mats, All-Season Floor Mats	●	●
Push Button Start	–	●
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	–	●
Cruise Control	–	●
Centre Console Box w/Armrest	–	●
Front & Rear Cupholders, Door Map Pockets	●	●
Front Passenger Seat Back Pocket	–	●
Accessory Power Outlet (12 V), Retained Accessory Power	●	●
Keyless Entry	●	●
Tonneau Cover	–	●

SEATING & TRIM

Front Bucket Seats w/Fabric Seat Material	●	●
Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments	●	●
Driver Seat Cushion Height Adjustments	–	●
Rear Bench Seat w/Fold-Down Seat Back	●	–
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	–	●
All-Position Vertically Adjustable Headrests	–	●

● = Standard ○ = Optional – = Not Available

EXTERIOR

	Prius c	Prius c Technology
Rear Spoiler	●	●
Electric Rear Window Defroster w/Timer	●	●
High Solar Energy Absorption Window Glass	●	●
Power Adjustable Heated Mirrors, Colour-Keyed Door Handles & Mirrors	●	●
Hybrid Blue Accented Emblems	●	●
Intermittent Wipers	●	–
Variable Intermittent Wipers	–	●
Intermittent Rear Window Wiper/Washer	●	●
Projector Style Halogen Headlamps	●	●
Light Emitting Diode (LED) Brakelamps	●	●

SAFETY

STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●
Driver's Knee Airbag (SRS) ¹	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●
Front Seat Cushion Airbags (SRS) ¹	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●	●
Anchor Points for Child Restraint Seats	●	●
Child Protector Rear Door Locks	●	●
Engine Immobilizer, Remote Fuel Lid Release	●	●
Driver & Passenger Seatbelt, Low Fuel, "Key Remind" Warning Indicators	●	●
Tire Pressure Monitoring System	●	●
Vehicle Proximity Notification System	●	●

Available Packages

Upgrade Package

6-Speakers, Driver Seat Cushion Height Adjustment, Cruise Control, Variable Intermittent Wipers, Tonneau Cover, Rear Centre Console Box, Premium Cloth Seats, All-Position Vertically Adjustable Headrests, 60/40 Split Rear Bench Seat, Leather Covered Instrument Panel, Front Passenger Seatback Pocket

Premium Package

P195/50R16 All-Season Radial Tires, 16" Aluminum Alloy Wheels, Fog Lamps, Heated Front Seats, SofTex[®]-Trimmed Seats, Power Moonroof w/Sunshade, Synthetic Leather-Wrapped Steering Wheel, (Delete Rear Assist Grips)

Genuine Accessories

Block Heater
Bodyside Mouldings
Cargo Net
Hood Deflector
Paint Protection Film
Rear Bumper Protector

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Prius c Specifications

MECHANICAL

ENGINE

Type	Prius c	Prius c Technology
1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multipoint Electronic Fuel Injection, Drive Mode Select	•	•
Compression Ratio	13.4:1	• •
Hybrid System Net Power	Net HP: 99 hp (74 kW) ^a	• •
Electric Motor	Permanent Magnet AC Synchronous Motor	• •
HV Battery	Sealed Nickel-Metal Hydride (Ni-MH)	• •

DRIVETRAIN

Drive Configuration	Prius c	Prius c Technology
Front Engine/Front Wheel Drive	•	•
Hill-Start Assist Control (HAC)	•	•
Transmission	Automatic, Continuously Variable Transmission (CVT)	• •

CHASSIS

Suspension	Prius c	Prius c Technology
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	•	•
Rear: Torsion Beam Type	•	•
Brakes	Power-Assisted, Ventilated Front Discs, Rear Drums	• •
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (ECB-R)	•	•
Steering	Electric Rack & Pinion w/Variable Power Assist	• •
Wheels & Tires	15" Steel Wheels w/Full Wheel Covers	• -
15" Aluminum Alloy Wheels, Wheel Locks	-	•
16" Aluminum Alloy Wheels, Wheel Locks	-	○
P175/65R15, All-Season Radials, Temporary Spare Tire	•	•
P195/50R16, All-Season Radials, Temporary Spare Tire	-	○

DIMENSIONS

	mm (in.)	Prius c	Prius c Technology
Length	3995 (157.3)	•	•
Width	1695 (66.7)	•	•
Height (Unloaded)	1445 (56.9)	•	•
Wheelbase	2550 (100.4)	•	•
Track	Front: 1480 (58.3) Rear: 1475 (58.1)	• •	• •
Headroom	Front: 981 (38.6) Rear: 937 (37.0)	• •	• •
Legroom	Front: 1060 (41.7) Rear: 888 (35.0)	• •	• •
Shoulder Room	Front: 1329 (52.3) Rear: 1314 (51.7)	• •	• •
Turning Circle	m (ft.) 9.6 (31.4)	•	•
Ground Clearance	140 (5.5)	•	•

WEIGHT & CAPACITIES

	kg (lb)	Prius c	Prius c Technology
Curb Weight	1132 (2500)	•	•
Seating Capacity	5	•	•
Cargo Capacity	litres (cu.ft.) 481 (17.1) Behind Rear Seats	•	•
Fuel Capacity	litres (gal) 36 (7.9)	•	•

FUEL CONSUMPTION RATING²

City/Highway/Combined	L/100 km	mpg (imperial gallon)	Prius c	Prius c Technology
	3.6/4.0/3.8	78/71/74	•	•

New vehicle warranty summary

- No deductibles - no transfer fees

COMPREHENSIVE COVERAGE

3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORMANCE

5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS**

8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (5) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (6) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (7) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (8) The maximum output indicates engine plus HV battery output. (9) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving.



2014 Prius c comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

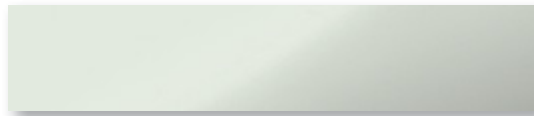
- VSC** **VEHICLE STABILITY CONTROL**
Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵
- TRAC** **TRACTION CONTROL**
Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).
- ABS** **ANTI-LOCK BRAKE SYSTEM**
Prevents brakes from locking up by “pulsing” brake pressure to each wheel to help you stay in control in emergency braking situations.

- EBD** **ELECTRONIC BRAKE-FORCE DISTRIBUTION**
Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.
- BA** **BRAKE ASSIST**
Detects sudden or “panic” braking and adds the full pressure needed to help prevent a collision.⁶
- SST** **SMART STOP TECHNOLOGY**
Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷

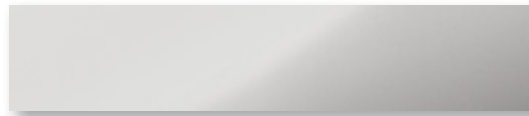
Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

Colours

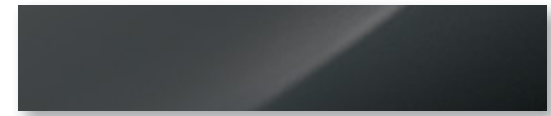
EXTERIOR COLOUR OPTIONS



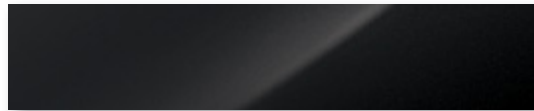
082 Moonglow



1F7 Classic Silver Metallic



1G3 Magnetic Grey Metallic



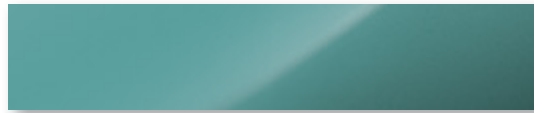
209 Black Sand Pearl



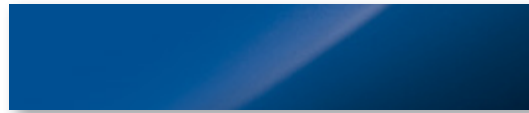
3P0 Absolutely Red



5A3 Sun Fusion



774 Summer Rain Metallic



8T7 Blue Streak Metallic

Please see your Toyota Dealer for details.

INTERIOR COLOUR OPTIONS

	Moonglow	Classic Silver Metallic	Magnetic Grey Metallic	Black Sand Pearl	Absolutely Red	Sun Fusion	Summer Rain Metallic	Blue Streak Metallic
Prius c	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric	Black/Grey Fabric
Prius c Technology	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®	Black/Grey Fabric or Black SofTex®