

## Toyota Quality

Quality is built right into the production process from the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of everyone to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve. That's how we make things better.

**THE TOYOTA PRODUCTION PROCESS** is one that is constantly evolving. With our "Just-In-Time" practice, the goal is to make certain that during the manufacturing process, only what is needed gets produced. The result is twofold: because there's no excess supply, any issues are exposed and promptly resolved to ensure that everything off of the Toyota assembly line is of exceptional quality.

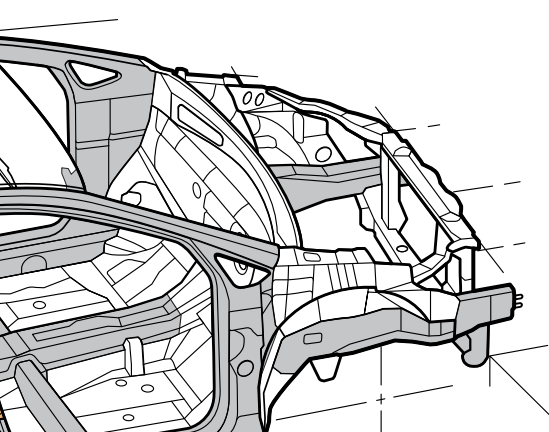


**THE HUMAN TOUCH.** As impressive as the machinery is, the achievement of perfect fit and finish is also the result of continuous human touch for every step of the way.

**TOYOTA CANADA COLD RESEARCH CENTRE.** Located in Timmins, Ontario, our teams test Toyota vehicles in actual Canadian winter conditions at our cold weather testing track to ensure that they remain dependable throughout the long winter months.



For more information visit [toyota.ca](http://toyota.ca)



## 2011 Colours



070 Blizzard Pearl<sup>A</sup>



1F7 Classic Silver Metallic<sup>B</sup>



1G3 Magnetic Grey Metallic<sup>B</sup>



202 Black<sup>A</sup>



3R0 Sizzling Crimson Mica<sup>B</sup>



4T8 Sandy Beach Metallic<sup>A</sup>

## Interior colour options

<sup>A</sup> Ivory Leather.

Please see your Toyota Dealer for details.

<sup>B</sup> Black Leather.

## New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

**COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM** This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM** This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM** This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE** Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

## Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



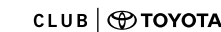
Fewer emissions and pollutants.<sup>1</sup> More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it. So you can count on quality parts and professional service.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at [www.toyotafinancialservices.ca](http://www.toyotafinancialservices.ca).



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at [clubtoyota.ca](http://clubtoyota.ca).



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.

<sup>1</sup>Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

## Working together to make things better.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to the Toyota Canada Foundation and to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at [Toyota.ca](http://Toyota.ca)



Photo: Joshua Berson



Photo: Evergreen – Jane Churchill



**Toyota Evergreen Learning Grounds**  
Toyota Canada Inc. and its Dealerships partnered with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit [evergreen.ca](http://evergreen.ca)



**Special Olympics Canada**  
Toyota Canada Inc. and its Dealers are National Sponsors of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. reaches out to Special Olympics athletes whenever possible through participation in events at a local, regional, provincial and national level. For more information visit [specialolympics.ca](http://specialolympics.ca)



**Toyota Earth Day Scholarship Program**  
The Toyota Earth Day Scholarship Program was established to recognize and reward graduating high school students who have distinguished themselves through environmental, volunteer and academic excellence. This year, 20 scholarships will be awarded coast to coast, allowing Canada's future environmental leaders to continue their studies. For more information visit [earthday.ca](http://earthday.ca)

## 2011 Avalon Features

| XLS  |
|--|
| <b>INTERIOR</b>  |
| JBL® Audio, AM/FM CD/MP3/WMA In-Dash 4-Disc Changer, Audio Auxiliary Input Jack, 12-Speakers, Bluetooth® <sup>3</sup> Capability, USB Audio Input, Integrated XM® Satellite Radio, Digital Signal Processor, Radio Data System, Rear Subwoofer, Diversity Antenna, Roof-Mounted Antenna, Steering Wheel Audio Controls |
| Dual Zone Automatic Climate Control  |
| Steering Wheel Climate Controls, Soft-Touch Heater Controls, Cabin Air Filter, Rear Seat Heater Ducts  |
| Heated Driver & Front Passenger Seats w/Variable Heat Setting  |
| Leather Seat Surfaces  |
| Power 8-Way Adjustable Driver & Front Passenger Seats w/Power Lumbar Support   |
| Driver Seat Memory System  |
| 60/40 Split Rear Bench Seat, Manual Reclining Backrest, Centre Headrest, Fold Down Centre Armrest w/Pass-Through   |
| All-Position Vertically Adjustable Headrests   |
| Power Door Locks w/Anti-Lockout Features   |
| Power Auto Door Lock w/Shifter Activation  |
| Power Windows w/Auto Up/Down   |
| Window Jam Protection  |
| Optitron Electronic Gauges, Shift Position Indicator, Tachometer, Water Temperature Gauge, Dual Trip Odometer, Outside Temperature Gauge   |
| 6.5" Multi-Information LCD Display   |
| Driver & Front Passenger Extendable Visors   |
| Dual Illuminated Vanity Mirrors  |
| Auto-Dimming Rear View Mirror w/Digital Compass  |
| 4-Spoke Tilt, Telescopic Steering Wheel  |
| Wood & Leather-Wrapped Steering Wheel & Shift Knob   |
| Woodgrain Style Interior Trim  |
| Simulated Leather Door Trim  |
| Fabric Headliner   |
| Chrome Inner Door Handles & Accents  |
| Aluminum Door Scuff Plates   |
| Carpeting, Carpet Floor Mats   |
| Trunk Area Carpet  |

● = Standard

| XLS  |
|--|
| <b>CONVENIENCE</b>   |
| Cruise Control   |
| Digital Quartz Clock   |
| DVD Based Navigation System <sup>4</sup>   |
| Front & Rear Cup Holders   |
| Driver's Coin Holder   |
| Coat Hooks   |
| Front Centre Console Box w/Lid, Sliding Armrest  |
| Driver & Front Passenger Expandable Door Pockets   |
| Front Seat Back Pockets  |
| Passenger Rear Door Map Pockets  |
| Integrated Garage Door Opener  |
| Trunk-Mounted Cargo Net  |
| Front & Rear Area Lamps  |
| Door Courtesy Lamps  |
| Glove Box Lamp   |
| Front Seat Map Lamps   |
| Trunk Lamp   |
| Accessory Power Outlet   |
| Multi-Function In-Key Remote Keyless Entry System  |
| Illuminated Entry/Exit Fade-Out System   |
| <b>EXTERIOR</b>  |
| 17" Aluminum Alloy Wheels, Wheel Locks   |
| Electric Rear Window Defroster w/Timer   |
| High Solar Energy Absorbing Tinted Window Glass  |
| Tinted Glass, UV Glass Protection  |
| Power Tilt/Slide Moonroof w/Sunshade   |
| Colour-Keyed Bumpers, Colour Mirrors & Door Handles, Front & Rear Splash Guards, Chrome Grille |
| Fuel Cap Hanger  |
| Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps, Puddle Lamps                 |
| Auto-Dimming Driver's Side Exterior Mirror   |
| Double Fluidics Spray Washer Nozzle  |
| Variable Intermittent Wipers, Mist Feature   |
| Multi-Reflector Halogen Headlamps w/LED "Light Pipes"  |
| Automatic Headlamp System  |
| LED "Light Pipe" Taillights  |
| Integrated Front Fog Lamps   |
| Dual Rear Exhaust Outlets  |

| XLS   |
|---|
| <b>SAFETY</b>   |
| Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) <sup>1</sup> |
| Front Passenger Airbag Occupancy Classification Indicator                                   |
| Front Seat-Mounted Side Airbags (SRS) <sup>1</sup>  |
| Driver Knee Airbag (SRS) <sup>2</sup>   |
| Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>                                   |
| Active Front Headrests w/Whiplash Protection  |
| Front Seatbelt Pre-Tensioners & Force Limiters  |
| All-Position 3-Point Lap & Shoulder Belts   |
| Front Seatbelt Anchor Height Adjusters  |
| Rear Outboard Seatbelt Anchor Height Adjusters  |
| Anchor Points for Child Restraint Seats   |
| Rear Side Seatbelt Comfort Guides   |
| Child Protector Rear Door Locks   |
| Assist Grips  |
| Engine Immobilizer  |
| Vehicle Anti-Theft System   |
| Power Fuel Lid & Trunk Release  |
| Trunk Entrapment Release  |
| Side Impact Protection Door Beams   |
| Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators |
| Direct Tire Pressure Monitoring System  |

## 2011 Avalon Specifications

| XLS  |
|--|
| <b>MECHANICAL</b>  |
| <b>Engine</b>  |
| 3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Electronic Throttle Control System w/intelligence (ETCS-i), Acoustic Control Induction System |
| <b>Compression Ratio</b>   |
| 10.8:1   |
| <b>Horsepower</b>  |
| 268 hp (200 kW) @ 6200 rpm   |
| <b>Torque</b>  |
| 248 lb.ft. (336 N.m.) @ 4700 rpm   |
| <b>Suspension</b>  |
| <b>Front:</b> MacPherson Strut w/Gas-Filled Shock Absorbers, Coil Springs, Stabilizer Bar  |
| <b>Rear:</b> Dual-Link Independent, MacPherson Strut w/Gas-Filled Shock Absorbers & Stabilizer Bar   |
| <b>Drivetrain</b>  |
| Front Engine/Front Wheel Drive   |
| Vehicle Stability Control (VSC), Traction Control (TRAC)   |
| <b>Transmission</b>  |
| 6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT), Lock-Up Torque Converter, Sequential Multi-Mode Shifter  |
| <b>Brakes</b>  |
| Power-Assisted Ventilated Front Discs, Solid Rear Discs, Antilock Braking System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)                               |
| <b>Steering</b>  |
| Rack & Pinion w/Variable Power Assist  |
| <b>Tires</b>   |
| P215/55R17, Full Size Spare w/Alloy Wheel  |

<sup>1</sup>All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

<sup>2</sup>These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

<sup>3</sup>Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.

<sup>4</sup>The Toyota DVD based Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation system Owner's Manual and your Toyota Dealer for further details.

| XLS  |  |
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| <b>DIMENSIONS</b>                          | <b>mm (in.)</b>                              |
| <b>Length</b>                              | 5020 (197.6)                                 |
| <b>Width</b>                               | 1850 (72.8)                                  |
| <b>Height (Unloaded)</b>                   | 1470 (57.9)                                  |
| <b>Wheelbase</b>                           | 2820 (111.0)                                 |
| <b>Track</b>                               | <b>Front:</b> 1580 (62.2)                    |
|  | <b>Rear:</b> 1565 (61.6)                     |
| <b>Seating Capacity</b>                    | 5  |
| <b>Headroom</b>                            | <b>Front:</b> 986 (38.8)                     |
|  | <b>Rear:</b> 953 (37.5)                      |
| <b>Legroom</b>                             | <b>Front:</b> 1049 (41.3)                    |
|  | <b>Rear:</b> 1037 (40.8)                     |
| <b>Shoulder Room</b>                       | <b>Front:</b> 1509 (59.4)                    |
|  | <b>Rear:</b> 1479 (58.2)                     |
| <b>Ground Clearance</b>                    | 135 (5.3)                                    |
| <b>CURB WEIGHT</b>                         | <b>kg (lb.)</b>                              |
|  | 1620 (3620)                                  |
| <b>TOWING CAPACITY</b>                     | <b>kg (lb.)</b>                              |
|  | 455 (1000)                                   |
| <b>CARGO CAPACITY</b>                      | <b>m<sup>3</sup> (cu.ft.)</b>                |
|  | 0.408 (14.4)                                 |
| <b>COEFFICIENT OF DRAG</b>                 | <b>cd</b>                                    |
|  | 0.29   |
| <b>FUEL CAPACITY</b>                       | <b>litres (gal)</b>                          |
|  | 70.0 (15.4)                                  |
| <b>FUEL CONSUMPTION RATING<sup>2</sup></b> |  |
|  | <b>L/100 km</b> <b>mpg (imperial gallon)</b> |
| City/Highway/Combined                      | 10.6/6.8/8.9      27/42/32                   |

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website [toyota.ca](http://toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.

## Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit [customizeyourtoyota.ca](http://customizeyourtoyota.ca), your local Dealer or [toyota.ca](http://toyota.ca).

Whether you prefer convenience, practically or luxury; adding accessories will help create an Avalon that is uniquely yours.

All-Season Mats  
Block Heater  
Emergency Assistance Kit  
First Aid Kit  
Licence Plate Cover



All-Season Mats Safeguard your vehicle's interior against mud, slush and salt with custom-fitted All-Season Mats.