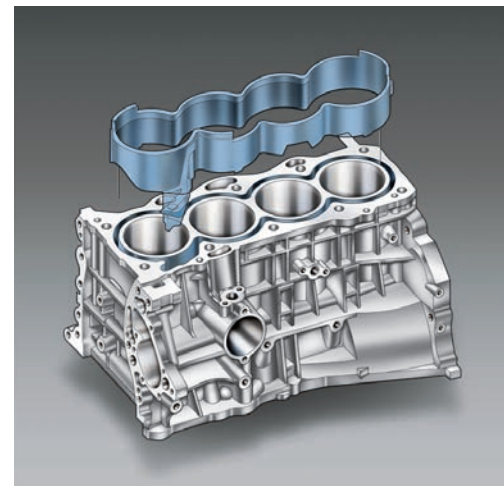


Performance

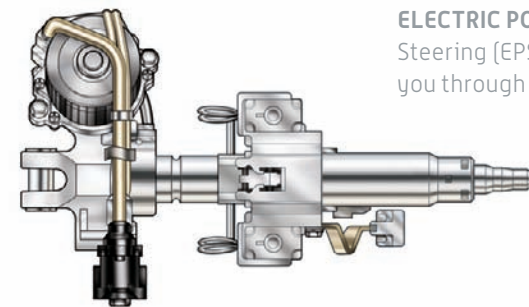
To drive the 2012 Corolla is to experience life in the technological fast lane. Simply press the gas pedal and the electronically controlled throttle body triggers your acceleration. The CE, LE and S models are powered by a 1.8-litre 132 hp engine, while the XRS model is outfitted with a 2.4-litre 158 hp engine. And the Corolla achieves a remarkable balance of performance and efficiency, thanks in part to its lightweight aluminum alloy engine block and cylinder head and its Variable Valve Timing with intelligence innovation, which helps the engine to optimize power, emissions and efficiency.

LE shown in Classic Silver Metallic.



REFINED SUSPENSION Corolla's impressive handling begins with its rigid chassis. Built to resist body flex, it provides a reliable platform so that the suspension can best do its job. The front suspension, mounted to an additional sub-frame to reduce noise and vibration, is tuned for precision handling. In back, the rear suspension employs a torsion type design that further smoothes the ride quality.

SUPER COOLING SYSTEM The aluminum-alloy XRS engine uses lightweight, high-compression [9.8:1] pistons, kept cool by a "water jacket" that surrounds the cylinder walls to help make the engine block lighter and more compact.



ELECTRIC POWER STEERING The Electric Power Steering (EPS) helps steering response to guide you through the twists and turns of the road.

2012 Colours



040 Alpine White^{A,C,D}



1F7 Classic Silver Metallic^{A,C,D}



1G3 Magnetic Grey Metallic^{A,C,D}



209 Black Sand Pearl^{A,C,D,E}



3R3 Barcelona Red Metallic^{A,C,D,E}



4T8 Sandy Beach Metallic^B



8S6 Nautical Blue Metallic^{A,C,D}

Please see your Toyota Dealer for details.

Interior colour options

^A Ash Fabric on CE, LE.

^B Bisque Fabric on CE, LE.

^C Dark Charcoal Fabric on S.

^D Dark Charcoal Leather on

S [Leather & Moonroof Package], XRS.

^E Bisque Fabric on LE.

New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Whether you prefer convenience, practicality or luxury; we have the interior and exterior accessories to personalize your new Corolla.

- All-Season Mats
- Auto-Dimming Rear View Mirror with compass
- Block Heater
- Bluetooth^{®3}
- Bodyside Mouldings
- Bongiovi Acoustics DPS
- Cargo Liner
- Cargo Net
- Hood Deflector
- Rear Bridge Spoiler
- Rear Bumper Protector
- Remote Engine Starter
- Side Window Visors

- TRD ACCESSORIES
- TRD 18" 5-Spoke Matte Black or Silver Finish Alloy Wheel
- TRD 18" Multi-Spoke Alloy Wheel
- TRD Air Filter
- TRD Filter Cleaning Kit
- TRD Front Strut Brace
- TRD Lowering Springs
- TRD Oil Cap
- TRD Rear Sway Bar
- TRD Wheel Locks
- TRD Wheel Lug Nut Kit



Bongiovi Acoustics DPS
Digital audio processor/amplifier system to enhance your audio performance.



Cargo Liner



TRD Lowering Springs



Bluetooth^{®3} Keep your hands on the wheel and your eyes on the road as you talk conveniently and safely through the Bluetooth^{®3} hands free system.



Bodyside Mouldings



Cargo Net



TRD Air Filter

Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



Fewer emissions and pollutants.¹ More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Prius v, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. With Toyota Genuine Parts and factory-trained technicians, only your Toyota Dealer can deliver the quality service experience that you and your Toyota deserve.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at clubtoyota.ca.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.



Toyota Graduate Program This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.

¹Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

Committed to Canadians, today and tomorrow.



Being a leader in the automotive industry does not simply begin and end with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across Canada fund the Toyota Canada Foundation, a non-profit organization that works to make a difference for Canadians, through direct community involvement supporting the environment, education and safety.

Through initiatives as diverse as the Toyota Earth Day Scholarship Program, Scientists in School, the Traffic Injury Research Foundation, and even the Toyota Volunteer Training Days program with Special Olympics Canada, the Toyota Canada Foundation is committed to Canadian communities, today and tomorrow.

To learn more, visit us at toyota.ca.



2012 Corolla Features

INTERIOR	CE	LE	S	XRS
AM/FM CD/MP3/WMA Player, 4-Speakers, Audio Auxiliary Input Jack, Glass Imprinted Antenna	●	–	–	–
AM/FM CD/MP3/WMA Player, 6-Speakers, Audio Auxiliary Input Jack, Bluetooth ^{®3} Capability, USB Audio Input, Glass Imprinted Antenna, Steering Wheel Audio Controls	–	●	●	●
Air Conditioning	–	●	●	–
Automatic Climate Control	–	–	–	–
Rear Seat Heater Ducts, Cabin Air Filter	●	●	●	●
Front Bucket Seats, Fabric Seat Material	●	●	–	–
Front Sport Bucket Seats, Sport Fabric Seat Material	–	–	●	–
Front Sport Bucket Seats, Leather Seat Surfaces	–	–	–	●
Heated Driver & Front Passenger Seats	–	●	–	●
Driver Seat w/Recline, Vertical Adjustments	●	●	●	●
Front Passenger Seat Recline	●	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Power Windows w/Driver Side Auto Down	–	●	●	●
Power Door Locks	–	●	●	●
Power Auto Door Lock w/Shifter Activation (Auto Transmission only)	–	●	●	●
Tachometer, Water Temperature Gauge, Outside Temperature Gauge	●	●	●	●
Auto-Dimming Rear View Mirror w/Digital Compass	–	–	–	●
Dual Vanity Mirrors	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●	●
Leather-Wrapped Steering Wheel	–	–	●	●
Metallic Dash Accents	–	●	–	●
Carpet Floor Mats	●	●	●	●
Cruise Control	–	●	●	●
Centre Console w/Armrest, Storage Pockets	●	●	●	●
Overhead Console Box	–	–	–	●
Digital Clock	●	●	●	●
Driver & Front Passenger Door Pockets	●	●	●	●
Upper & Lower Glove Boxes	●	●	●	●
Retractable Coat Hooks	●	●	●	●
Front & Rear Door Integrated Bottle Holders & Cup Holders	●	●	●	●
Front Passenger Seat Back Pocket	–	●	–	–
Accessory Power Outlet (12v)	●	●	●	●
Keyless Entry, Key Lockout Protection	–	●	●	●
Illuminated Entry w/Fade-Out Dome Lamp	●	●	●	●

EXTERIOR	CE	LE	S	XRS
15" Steel Wheels w/Full Wheel Covers	●	–	–	–
16" Aluminum Alloy Wheels, Wheel Locks	–	●	●	–
17" Aluminum Alloy Wheels, Wheel Locks	–	–	–	●
Side Window Defoggers, Electric Rear Window Defroster w/Timer	●	●	●	●
Fuel Cap Hanger	●	●	●	●
Front & Rear Splash Guards	●	●	–	–
Coloured Rear Spoiler	–	–	●	●
Power Moonroof w/Sunshade	–	●	–	●
Coloured Door Handles, Blacked Out "B" Pillar	–	●	●	●
Coloured Full Skirt Package	–	–	●	●
Coloured, Heated, Foldable, Power Adjustable Mirrors	●	●	●	●
Intermittent Wipers	●	–	–	–
Variable Intermittent Wipers	–	●	●	●
Reflector-Style Halogen Headlamps	●	●	●	●
Black Headlamp Surround	–	–	●	●
Fog Lamps	–	●	●	●

SAFETY	CE	LE	S	XRS
STAR SAFETY SYSTEM Star Safety System™ – includes Vehicle Stability Control (VSC) [®] , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) [®]	●	●	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Rear Side Seatbelt Comfort Guides	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Engine Immobilizer	●	●	●	●
Low Fuel, Low Washer Fluid, Door Ajar, Head Lamps On, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Front & Rear Seat Assist Grips	●	●	●	●

Available Packages

	CE	LE	S	XRS
Convenience Package	○	–	–	–
Air Conditioning, 6-Speakers, Bluetooth ^{®3} Capability, USB Audio Input, Steering Wheel Audio Controls, Coloured Door Handles, Keyless Entry, Power Door Locks, Power Auto Door Lock w/Shifter Activation (Auto Transmission only)				
Enhanced Convenience Package	○	–	–	–
Air Conditioning, 6-Speakers, Bluetooth ^{®3} Capability, USB Audio Input, Heated Driver & Front Passenger Seats, Power Windows w/Driver Side Auto Down, Cruise Control, Coloured Door Handles, Keyless Entry, Power Door Locks, Power Auto Door Lock w/Shifter Activation (Auto Transmission only)				
Upgrade Package	–	○	–	–
Automatic Climate Control, Push Button Start, Smart Key System, Automatic Headlamp System				
Premium Package	–	○	–	–
Automatic Climate Control, 8-Way Power Driver's Seat w/Lumbar Support, Push Button Start, Smart Key System, Leather-Wrapped Steering Wheel w/Audio Controls, Woodgrain Trim, Automatic Headlamp System				
Moonroof Package	–	–	○	–
Power Moonroof, Overhead Console Box, Automatic Climate Control, Automatic Headlamp System				
Leather & Moonroof Package	–	–	○	–
Power Moonroof, Overhead Console Box, Automatic Climate Control, Heated Driver & Front Passenger Seats, Leather Seat Surfaces, Push Button Start, Smart Key System, Automatic Headlamp System				
LE Navigation Package	–	○	–	–
Includes Premium Package plus: 6" Display Audio System w/Navigation ⁴ , XM [®] Satellite Radio				
S Navigation Package	–	–	○	–
Includes Leather & Moonroof Package plus: 6" Display Audio System w/Navigation ⁴ , XM [®] Satellite Radio				

2012 Corolla Specifications

MECHANICAL	CE	LE	S	XRS
Engine				
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i)	●	●	●	–
2.4 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i)	–	–	–	●
Compression Ratio				
10.0:1	●	●	●	–
9.8:1	–	–	–	●
Horsepower				
132 hp [98 kW] @ 6000 rpm	●	●	●	–
158 hp [118 kW] @ 6000 rpm	–	–	–	●
Torque				
128 lb.ft. [174 N.m.] @ 4400 rpm	●	●	●	–
162 lb.ft. [220 N.m.] @ 4400 rpm	–	–	–	●
Suspension				
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	●	●	●	●
Front/Rear: Sport Strut Tower Brace	–	–	–	●
Rear: Torsion Beam Type w/Stabilizer Bar	●	●	●	●
Drivetrain				
Front Engine/Front Wheel Drive	●	●	●	●
Vehicle Stability Control (VSC) [®] , Traction Control (TRAC)	●	●	●	●
Transmission				
5-Speed, Manual, Overdrive	●	–	●	●
4-Speed, Automatic, Overdrive, Electronically Controlled Transmission (ECT)	○	●	○	–
5-Speed, Automatic, Overdrive, Electronically Controlled Transmission (ECT) w/Sequential Multi-Mode Shifter	–	–	–	○
Brakes				
Power-Assisted, Ventilated Front Discs, Rear Drums	●	●	●	–
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	–	–	–	●
Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA) ⁷	●	●	●	●
Steering				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
Tires				
P195/65R15, All-Season Radials, Temporary Spare	●	–	–	–
P205/55R16, All-Season Radials, Temporary Spare	–	●	●	–
P215/45R17, All-Season Radials, Temporary Spare	–	–	–	●

DIMENSIONS	mm (in)	CE	LE	S	XRS
Length	4540 [178.7]	●	●	●	●
Width	1760 [69.3]	●	●	●	●
Height (Unloaded)	1465 [57.7]	●	●	●	●
Wheelbase	2600 [102.4]	●	●	●	●
Track	Front: 1529 [60.2]	●	–	–	–
Rear: 1534 [60.4]	●	–	–	–	–
Front: 1517 [59.7]	–	●	●	–	–
Rear: 1522 [59.9]	–	●	●	–	–
Front: 1518 [59.8]	–	–	–	●	–
Rear: 1522 [59.9]	–	–	–	●	–
Seating Capacity	5	●	●	●	●
Headroom	Front: 985 [38.8]	●	●	●	–
Rear: 946 [37.2]	●	●	●	–	–
Front: 963 [37.9] w/Moonroof	–	○	○	●	–
Rear: 944 [37.2] w/Moonroof	–	○	○	●	–
Legroom	Front: 1059 [41.7]	●	●	●	●
Rear: 921 [36.3]	●	●	●	●	–
Shoulder Room	Front: 1392 [54.8]	●	●	●	●
Rear: 1388 [54.6]	●	●	●	●	–
Ground Clearance	147 [5.8]	●	●	●	–
135 [5.3]	–	–	–	●	–
CURB WEIGHT	kg (lb.)				
Manual	1230 [2711]	●	–	–	–
1250 [2755]	–	–	●	–	–
1300 [2866]	–	–	–	●	–
Automatic	1260 [2777]	○	–	–	–
1275 [2810]	–	●	○	–	–
1345 [2965]	–	–	–	○	–
CARGO CAPACITY	m³ (cu.ft.)				
0.35 [12.3]	●	●	●	●	–
TURNING CIRCLE	m (ft.)				
11.3 [37.1]	●	●	●	●	–
FUEL CAPACITY	litres (gal)				
50.0 [11.0]	●	●	●	●	–
FUEL CONSUMPTION RATING²					
City/Highway/Combined	L/100 km		mpg (imperial gallon)		
Manual	7.4/5.6/6.6		38/50/43	●	–
Automatic	7.8/5.7/6.8		36/50/42	○	●
Manual	9.4/6.7/8.2		30/42/34	–	–
Automatic	9.4/6.5/8.1		30/43/35	–	–

- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.
- These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.
- Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.
- The Toyota Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation system Owner's Manual and your Toyota Dealer for further details.
- Toyota Canada is proud to say that all Toyota vehicles built in Canada are made from Canadian and imported parts.
- Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.
- Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

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