



# 2010 Model Price Schedule - Pocket Summary MSRP

Date Issued: January 5, 2010

YARIS HATCHBACK		Sfx	MSRP
JT9K3M	3-DR CE HATCHBACK	5M	E \$13,905 F \$14,750 G \$16,835
JT9K3P	3-DR CE HATCHBACK	4A	E \$14,905 F \$15,750 G \$18,185
KT9K3M	5-DR LE HATCHBACK	5M	D \$15,195 E \$17,135
KT9K3P	5-DR LE HATCHBACK	4A	D \$16,195 E \$18,485
KT4K3M	5-DR RS HATCHBACK	5M	B \$19,555
KT4K3P	5-DR RS HATCHBACK	4A	B \$20,555
YARIS		Sfx	MSRP
BT9K3M	4-DR SEDAN	5M	E \$14,990 F \$16,620 G \$17,550
BT9K3P	4-DR SEDAN	4A	E \$15,990 F \$17,620 G \$18,550
COROLLA		Sfx	MSRP
BU42EM	COROLLA CE	5M	A \$15,460 B \$17,320 C \$18,455
BU42EP	COROLLA CE	4A	A \$16,460 B \$18,365 C \$19,500
BU44EM	COROLLA S	5M	A \$20,285 B \$21,200 C \$22,935
BU44EP	COROLLA S	4A	A \$21,330 B \$22,245 C \$23,980
BE40EM	COROLLA XRS	5M	A \$22,550 B \$24,285
BE40EA	COROLLA XRS	5A	A \$24,110 B \$25,845
BU46EP	COROLLA LE	4A	A \$21,165 B \$22,680 C \$24,680
MATRIX		Sfx	MSRP
KU4EEM	MATRIX	5M	A \$16,665 B \$19,150 C \$20,920
KU4EEP	MATRIX	4A	A \$17,675 B \$20,160 C \$21,930
KE4EEM	MATRIX XR	5M	A \$20,575 B \$22,225 D \$25,630
KE4EEA	MATRIX XR	5A	A \$22,135 B \$23,785 D \$27,190
ME4EEM	MATRIX XRS	5M	A \$26,275
ME4EEA	MATRIX XRS	5A	A \$27,825
LE4EEP	MATRIX AWD	4A	A \$23,695 B \$25,745 D \$29,150
CAMRY		Sfx	MSRP
BF36KT	CAMRY LE	6A	A \$24,900 B \$25,370 C \$27,220
BK36KT	CAMRY LE V6	6A	B \$28,345 C \$29,625
BF39KT	CAMRY XLE	6A	A \$30,925 B \$32,735
BK39KT	CAMRY XLE V6	6A	A \$36,040 B \$37,850
BF38KM	CAMRY SE	5M	B \$26,205 C \$28,695
BF38KT	CAMRY SE	6A	B \$27,600 C \$30,530
BK38KT	CAMRY SE V6	6A	B \$31,555 C \$34,055 D \$35,865

CAMRY HYBRID		Sfx	MSRP
BB3EKP		CVT	A \$30,900 B \$31,790 C \$35,820
PRIUS		Sfx	MSRP
KN3DUP		CVT	A \$27,800 B \$30,045 C \$31,635 D \$37,395 E \$31,865
AVALON		Sfx	MSRP
BK36BT	XLS	6A	A \$39,285 B \$45,845
SIENNA		Sfx	MSRP
ZK30CA	CE 7-PASS	5A	A \$29,500
ZK29CA	CE 8-PASS	5A	A \$30,305
ZK24CA	LE 7-PASS	5A	A \$33,990 C \$36,060
ZK23CA	LE 8-PASS	5A	A \$34,420 M \$33,455
ZK22CA	LIMITED 7-PASS	5A	A \$39,990 M \$38,195
BK29CA	CE AWD 7-PASS	5A	A \$34,505
BK23CA	LE AWD 7-PASS	5A	A \$38,030
BK22CA	LIMITED AWD 7-PASS	5A	A \$48,380 B \$50,980
RAV4		Sfx	MSRP
ZF4DVP	BASE 2WD	4A	A \$24,595
WF4DVP	SPORT 2WD	4A	A \$28,345
YF4DVP	LIMITED 2WD	4A	A \$30,185
WK4DVA	V6 SPORT 2WD	5A	A \$30,100
YK4DVA	V6 LIMITED 2WD	5A	A \$32,440
BF4DVP	BASE 4WD	4A	A \$27,230 B \$28,670
RF4DVP	SPORT 4WD	4A	A \$30,540 B \$32,690
DF4DVP	LIMITED 4WD	4A	A \$32,385 B \$34,150
BK4DVA	V6 BASE 4WD	5A	A \$29,845 B \$31,295
RK4DVA	V6 SPORT 4WD	5A	A \$32,295 C \$34,445
DK4DVA	V6 LIMITED 4WD	5A	A \$34,640 B \$37,240
VENZA		Sfx	MSRP
ZA3BBT	VENZA	6A	A \$29,160
BA3BBT	VENZA AWD	6A	A \$30,610 B \$34,860
ZK3BBT	VENZA V6	6A	A \$30,650 B \$32,890
BK11AT	VENZA V6 AWD	6A	A \$32,100 B \$34,340 C \$38,010 D \$40,860
HIGHLANDER		Sfx	MSRP
ZA3EHT	HIGHLANDER	6A	A \$33,250 B \$34,770
JK3EHA	V6 4WD	5A	A \$37,870 B \$40,150
EK3EHA	SPORT V6 4WD	5A	A \$42,810
DK3EHA	LIMITED V6 4WD	5A	A \$46,510 B \$48,510
HIGHLANDER HYBRID 4WDi		Sfx	MSRP
BW3EHC	HYBRID 4WDi	CVT	A \$43,025
		CVT	B \$47,510
		CVT	C \$49,790
JW3EHC	LIMITED 4WDi	CVT	A \$55,075
FJ CRUISER		Sfx	MSRP
BU4BFM	FJ CRUISER	6M	A \$31,900 B \$36,475 C \$37,510
BU11FA	FJ CRUISER	5A	A \$32,900 B \$37,475 C \$38,510

4RUNNER		Sfx	MSRP
BU3JRA	4RUNNER SR5 V6	5A	A \$36,800 B \$41,550 C \$44,040 D \$47,775 E \$49,420
SEQUOIA		Sfx	MSRP
BM5G1T	SR5 4.6L	6A	A \$48,820
JV5G1T	LIMITED 5.7L	6A	A \$57,735 B \$62,035 C \$65,975
DV5G1T	PLATINUM 5.7L	6A	A \$65,975
TACOMA 4X2		Sfx	MSRP
TX4CNM	ACCESS CAB	5M	A \$21,355 B \$21,905 C \$24,095
TX4CNP	ACCESS CAB	4A	A \$22,355 B \$22,905 C \$25,095
TACOMA 4X4		Sfx	MSRP
UX4ENM	ACCESS CAB	5M	A \$25,995 B \$28,015 C \$28,380
UU4ENM	ACCESS CAB V6	6M	A \$28,380 B \$30,400 C \$34,450
UU4ENA	ACCESS CAB V6	5A	A \$29,340 B \$31,360 C \$35,560
LU4ENM	DOUBLECAB V6	6M	B \$32,615 C \$35,295 D \$37,160
MU4FNA	DOUBLECAB V6	5A	A \$31,845 B \$34,275 C \$36,955 D \$38,820
TUNDRA 4X2		Sfx	MSRP
LM5F1T	4X2 REG CAB LONG BED 4.6L	6A	A \$25,310 B \$27,935
LV5F1T	4X2 REG CAB LONG BED 5.7L	6A	A \$28,975
RM5F1T	4X2 DOUBLE CAB 4.6L	6A	A \$32,040 B \$34,415 C \$36,075
TV5F1T	4X2 DOUBLE CAB LONG BED 5.7L	6A	A \$36,015
EV5F1T	4X2 CREWMAX SR5 5.7L	6A	A \$37,630 B \$40,170
TUNDRA 4X4		Sfx	MSRP
KM5F1T	4X4 REG CAB 4.6L	6A	A \$28,795 B \$32,760
KV5F1T	4X4 REG CAB 5.7L	6A	A \$29,895 B \$33,860 S \$37,675
MM5F1T	4X4 REG CAB LONG BED 4.6L	6A	A \$29,375 B \$32,000
MV5F1T	4X4 REG CAB LONG BED 5.7L	6A	A \$33,040
UM5F1T	4X4 DOUBLE CAB SR5 4.6L	6A	A \$36,105 B \$38,480 C \$40,210 D \$44,125
UV5F1T	4X4 DOUBLE CAB SR5 5.7L	6A	A \$37,205 B \$39,580 C \$41,310 D \$45,225 S \$44,510
CV5F1T	4X4 DBL CAB SR5 LONG BED 5.7L	6A	A \$40,080 B \$41,690
BV5F1T	4X4 DOUBLE CAB LIMITED 5.7L	6A	A \$48,275 B \$50,275
DV5F1T	4X4 CREWMAX SR5 5.7L	6A	A \$41,745 B \$44,305 F \$39,485
HV5F1T	4X4 CREWMAX PLATINUM 5.7L	6A	A \$52,020 B \$54,020 L \$51,425

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