



The DPS Car Audio System (*DPS Module*), from Bongiovi Acoustics

Toyota Canada and Bongiovi Acoustics have joined forces to bring you a revolutionary breakthrough in vehicle audio technology – *The Digital Power Station™ (DPS)*. Toyota Canada is the first automobile manufacturer to implement DPS, continuing its long-standing tradition of providing cutting-edge, new technologies to its customers.

Introducing the DPS™ Module from Bongiovi Acoustics

- * The first 100% digital audio processing system certified for automotive use
- * This DPS technology product is housed in a 5.5" x 5.5" x 1.25" module which is installed into the vehicle using a universal wire harness. It integrates seamlessly utilizing the existing factory audio system - No need to replace the existing audio head unit or speakers
- * What used to require \$1,000's in audio hardware is now accomplished using DPS software and the revolutionary DPS Module
- * Award-winning DPS software is programmed into each state-of-the-art DPS Module
- * The DPS Module's computer "listens" to the program material in real time and re-masters it to fit the unique characteristics of your cars listening environment
- * The DPS Modules are so precise that they "know" which vehicle model the system it's installed in. Each "DPS profile" optimizes audio based on model design, without adding additional amplifiers, speakers or subwoofers. The result? Hearing is believing.
- * There are 16 different stages of dynamic audio processing for each of the vehicle's 4 audio channels. That's 120 calibration points. This level of processing requires the power of a computer – no other automotive audio product offers this level of sophistication
- * The DPS technology will "decompress" your compressed audio files (MP3, ACC etc.)
- * When the volume is lowered, the DPS automatically adjusts the frequency response to provide a full, rich sound, even at lower volumes
- * DPS optimizes all program material routed thru your car radio; AM/FM, CD, Satellite Radio, MP3, streaming media, Bluetooth, etc
- * Unlike the traditional approach of fixed audio settings that are currently based on the style of *music (Jazz, Classical, Rock etc)*, The DPS Module's computer "recognizes" program material from different recording eras. It can distinguish between early analog recordings and today's digital recordings to optimize the program material accordingly for playback in your specific vehicle models.
- * For the first time, a consumer will be able to experience the quality of sound that, to date, has only been available in luxury car lines for thousands of dollars

**With DPS, you will hear immediate and significant improvement
in the audio quality of your Toyota.**