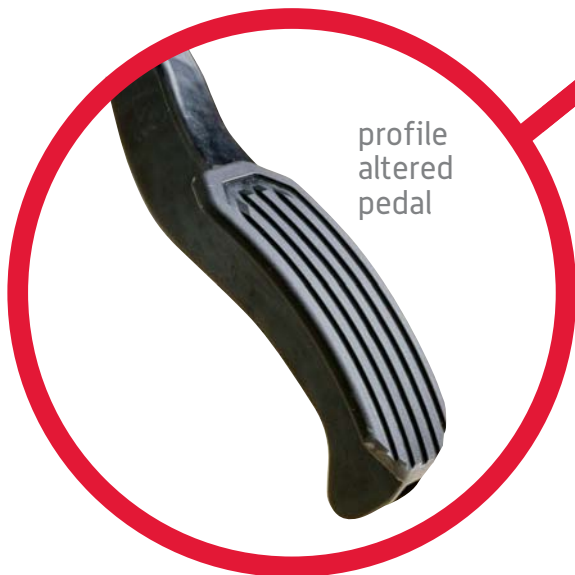


Toyota Canada Inc. safety improvement campaign

In late September, Toyota Canada Inc. issued a Consumer Safety Advisor regarding the potential of an entrapped accelerator pedal caused by a loose or improperly installed floor mat. Toyota Canada worked and cooperated with Transport Canada investigating this matter. The conclusion was, there is no risk of accelerator pedal entrapment when a compatible Toyota designed and approved floor mat is properly installed, based on the installation instructions and the correct application by model type.



Although no vehicle defect has been identified, given the importance Toyota attaches to customer confidence in their Toyota vehicle, as an extra measure of confidence, a Safety Improvement Campaign has been initiated for Canadian customers, to provide:

- 1) Reconfiguration of the accelerator pedal for the affected models¹
- 2) Reconfiguration of the shape of the floor surface to increase the space between the accelerator pedal and the floor for certain models²
- 3) As an extra measure of confidence, install a brake override system for the certain models²

Toyota will reconfigure (reshape) the accelerator pedal (as shown). 20 millimetres of material will be removed from the bottom of the accelerator pedal, increase the distance between floor carpet and accelerator pedal which will reduce the potential risk for accelerator pedal entrapment or interference from an unsecured or incompatible driver's side floor mat.

¹ The models are: 2007 to 2010 MY Camry, 2009 to 2010 MY Corolla, 2009 to 2010 MY Matrix, 2008 to 2010 MY Highlander, 2005 to 2010 MY Avalon, 2004 to 2009 MY Prius, 2005 to 2010 MY Tacoma, 2007 to 2010 MY Tundra, 2009 to 2010 MY Venza. (MY= Model Year)

² The models are: 2007 to 2010 MY Camry, 2005 to 2010 MY Avalon. (MY= Model Year)