2010 Prius Features

INTERIOR	5-Door Liftback
AM/FM CD/MP3/WMA Player, 6-Speakers, Audio Auxiliary Input Jack, XM® Satellite Ready Antenna w/Prewire	•
Roof Mounted Antenna	•
Air Conditioning w/Automatic Climate Controls	•
Cabin Air Filter, Rear Seat Heater Ducts	•
Front Bucket Seats	•
Fabric Seat Material	•
Driver & Front Passenger Seat w/Recline, Fore/Aft Adjustments	•
Driver Seat Cushion Height Adjustments	•
60/40 Split Rear Bench Seat w/Fold-Down Seat Back & Centre Armrest	•
Rear Seat Foldable Headrest	•
All-Position Vertically Adjustable Headrest	•
Power Door Locks w/Anti-Lockout Feature	•
Power Windows w/Auto Up/Down	•
Outside Temperature Gauge, Dual Trip Odometer	•
Eco Drive Monitor w/Energy Monitoring, Fuel Consumption, Battery Charge Level, Vehicle Speed	•
Dual Illuminated Vanity Mirrors	•
4-Spoke, Tilt & Telescopic Steering Wheel	•
Touch Tracer Steering Wheel Controls	•
Chrome Inner Door Handles & Accents	•
Carpeting, Carpet Floor Mats	•
Cargo Area Carpet	•
Tonneau Cover	•

• = Standard ○ = Optional

CONVENIENCE	5-Door Liftback
Push Button Start, Smart Key System	•
Cruise Control	•
Digital Clock	•
Front & Rear Cup Holders	•
Overhead Console Box	•
Front Centre Console Box w/Armrest	•
Door Map Pockets	•
Dual Compartment Glove Box	•
Cargo Area Side Storage Compartments	•
Under Cargo Area Storage Compartments	•
Glove Box Lamp	•
Map Lamps	•
Cargo Lamp	•
Retained Accessory Power	•
Accessory Power Outlet	•
Illuminated Entry	•

SAFETY	
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)[1]	•
Front Passenger Occupancy Classification Indicator	•
Front Seat-Mounted Side Airbags (SRS)[1]	•
Front & Rear Head/Side Curtain Airbags (SRS)[1]	•
Driver Knee Airbag (SRS)[1]	•
Front Seatbelt Pre-Tensioners & Force Limiters	•
All-Position 3-Point Lap & Shoulder Belts	•
Front Seatbelt Anchor Height Adjusters	•
Active Front Headrests w/Whiplash Protection	•
Anchor Points for Child Restraint Seats	•
Child Protector Rear Door Locks	•
LED Brake Lamps	•
Engine Immobilizer	•
Low Fuel, "Headlamp On" Warning Indicator	•
Driver & Passenger Seatbelt Warning Indicator	•
Direct Tire Pressure Monitoring System	•

EXTERIOR	5-Door Liftback
15" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks	•
Side Window Defoggers	•
Electric Rear Window Defroster w/Timer	•
UV Glass Protection	•
High Solar Energy Absorption Window Glass	•
Power Adjustable Heated Mirrors	•
Coloured Door Handles & Mirrors	•
Driver Door Handle Touch Lock/Unlock Sensor	•
Hybrid Blue Accented Emblems	•
Variable Intermittent Wipers	•
Intermittent Rear Window Wiper/Washer	•
Projector Style Halogen Headlamps w/Automatic Headlamp System	•

PACKAGES	
Premium Package: JBL® Audio, In-Dash 6-Disc CD Autochanger, 8-Speakers, Bluetooth®[3] Capability, Integrated XM® Satellite Radio, Integrated Garage Door Opener, Auto-Dimming Rear View Mirror w/Backup Camera, Driver & Front Passenger Footwell Lamp, Front Passenger Door Handle Touch Lock/Unlock Sensor	○
Premium Package w/Solar Panels: Premium Package plus: Power Moonroof w/Solar Panels, Remote Air Conditioning	○
Technology Package: Premium Package w/Solar Panels plus: Voice-Activated DVD Navigation System,[4] Backup Camera in Navigation System,[4] Pre-Collision System, Driver Seat Lumbar Support, Leather Seat Surfaces, Heated Front Seats, Water Repellent Front Door Glass, Dynamic Radar Cruise Control, Intelligent Parking Assist, Leather-Wrapped Steering Wheel, Front Illuminated Doorsill Trim, Auto-Dimming Rear View Mirror (Delete Backup Camera in Rear View Mirror), Rear Bumper Protector	○
Touring Package: Premium Package plus: 17" Aluminum Alloy Wheels, P215/45R17 All-Season Radial Tires, Fog Lamps, LED Headlamps, Headlamp Washers, Auto Levelling Headlamp System, Rear Bumper Protector	○

2010 Prius Specifications

MECHANICAL	5-Door Liftback
Engine	
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	•
Compression Ratio	
13.0:1	•
Horsepower	
98 hp (73 kW) @ 5200 rpm	•
Torque	
105 lb.ft. (142 N.m.) @ 4000 rpm	•
Electric Motor	
Permanent Magnetic Synchronous Motor	•
Horsepower: 80 hp (60 kW)	•
Torque: 153 lb.ft. (207 N.m.)	•
Voltage: 650V Maximum	•
Hybrid System Net Power	
Net HP: 134 hp (100 kW)[5]	•
HV Battery	
Sealed Nickel-Metal Hydride (Ni-MH)	•
Maximum Power Output: 36 hp (27 kW)	•
Voltage: 201.6V	•
Suspension	
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	•
Rear: Torsion Beam Type w/Stabilizer Bar	•
Drivetrain	
Front-Wheel Drive, Traction Control (TRAC)	•
Vehicle Stability Control (VSC)	•
Transmission	
Automatic, Continuously Variable Transmission (CVT)	•
Brakes	
Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Antilock Braking System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)	•
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (ECB2)	•
Steering	
Electric Rack & Pinion w/Variable Power Assist	•
Tires	
P195/65R15, All-Season Radials, Compact Spare Tire	•
P215/45R17, All-Season Radials, Compact Spare Tire	○

• = Standard ○ = Optional

DIMENSIONS	*mm (in.)*	5-Door Liftback
Length	4460 (175.6)	•
Width	1745 (68.7)	•
Height (Unloaded)	1480 (58.3)	•
Wheelbase	2700 (106.3)	•
Track	**Front:** 1525 (60.0)	•
	Rear: 1520 (59.8)	•
Seating Capacity	5	•
Headroom	**Front:** 973 (38.3)	•
	Rear: 955 (38.6)	•
Legroom	**Front:** 1080 (42.5)	•
	Rear: 914 (36.0)	•
Shoulder Room	**Front:** 1394 (54.9)	•
	Rear: 1349 (53.1)	•
Ground Clearance	140 (5.5)	•

CURB WEIGHT	*kg (lb.)*	5-Door Liftback
	1380 (3042)	•
CARGO CAPACITY	***m³ (cu.ft.)***	
	0.445 (15.7)	•
COEFFICIENT OF DRAG	***cd***	
	0.25	•
TURNING CIRCLE	***m (ft.)***	
	10.4 (34.20)	•
FUEL CAPACITY	***litres (gal)***	
	45 (11.9)	•

FUEL CONSUMPTION RATING[2]	*L/100 km*	*mpg*	
City/Highway/Combined	3.7/4.0/3.8	76/71/74	•

[1] All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

[2] These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

[3] Toyota tests certain phones for compatibility with Bluetooth® technology. Please see your Toyota Dealer for details. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

[4] The Toyota voice-activated DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota Dealer for further details.

[5] The maximum output indicates engine plus HV battery output.

[6] Fuel-efficiency claim determined using approved Transport Canada Test Methods. Actual results may vary.

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