

# 2010 Venza Features

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>INTERIOR</b>				
AM/FM CD/MP3/WMA Player, XM® Satellite Radio, USB Audio Input, Bluetooth® <sup>3</sup> Capability, 6-Speakers, Audio Auxiliary Input Jack, Auto Sound Levelizer (ASL), Steering Wheel Audio Controls	●	●	●	●
Roof Mounted Antenna	●	●	●	●
Rear Seat Heater Ducts	●	●	●	●
Air Conditioning w/Dual Zone Automatic Climate Control, Cabin Air Filter	●	●	●	●
Premium Fabric Seat Material	●	●	●	●
Front Captain Seats	●	●	●	●
Power 8-Way Driver Seat w/Recline, Fore/Aft, Lumbar Support, Cushion Height Adjustments	●	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●
60/40 Split Rear Bench Seat w/Recline, Fold-Down Centre Armrest, Rear Seat Remote Release in Cargo Area	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Power Door Locks, Power Windows Auto Up/Down	●	●	●	●
3.5-inch LCD Multi-Information Display, Trip Computer	●	●	●	●
Optitron Instrumentation Gauges w/Speedometer, Tachometer, Engine Coolant Temperature, Fuel Gauge Meters & LCD Odometer w/Twin Tripmeters	●	●	●	●
Dual Illuminated Vanity Mirrors, Auto-Dimming Rear View Mirror w/Digital Compass	●	●	●	●
3-Spoke Tilt/Telescoping Steering Wheel	●	●	●	●
Carbon Fibre-Style Interior Trim	●	●	●	●
Front Doorsill Trim w/Aluminum Accents	●	●	●	●
Chrome Inner Door Handles	●	●	●	●
Tonneau Cover, Cargo Mat, Cargo Net	●	●	●	●
Carpeting, Carpet Floor Mats	●	●	●	●
<b>CONVENIENCE</b>				
Power Assisted Trunk Closer	●	●	●	●
Cruise Control	●	●	●	●
Accessory Power Outlets (12v): 2 Front, 1 Rear	●	●	●	●
Integrated Garage Door Opener	●	●	●	●
Retained Accessory Power	●	●	●	●
Centre Console w/Sliding Cover & Armrest, Dual Illuminated Cup Holders, MP3 Player Holder w/Wire Management feature, Large Illuminated Storage Compartment	●	●	●	●
Front Seat Back Pockets, Door Map Pockets	●	●	●	●
Coat Hooks, Overhead Sunglass Storage	●	●	●	●
Front & Rear Cup Holders	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●
Cargo Area Lamp, Door Courtesy Lamps	●	●	●	●
Overhead Console w/Map Lamps	●	●	●	●
Illuminated Entry, Illuminated Ignition Key	●	●	●	●
Keyless Entry	●	●	●	●

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>SAFETY</b>				
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) <sup>1</sup>	●	●	●	●
Front Passenger Airbag Occupancy Classification Indicator	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●	●	●
Driver Knee Airbag (SRS) <sup>1</sup>	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●	●	●
Active Front Headrests	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Engine Immobilizer	●	●	●	●
Automatic Transmission Fluid Temperature, Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Direct Tire Pressure Monitoring System	●	●	●	●
<b>EXTERIOR</b>				
19" Aluminum Alloy Wheels, Wheel Locks	●	●	–	–
20" Aluminum Alloy Wheels, Wheel Locks	–	–	●	●
Dual Heated, Power Remote-Control, Foldable Mirrors	●	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●	●
Rear Privacy Glass	●	●	●	●
Coloured Door Handles, Mirrors	●	●	●	●
Chrome Exhaust Tip (Dual on V6)	●	●	●	●
Dual Exhaust	–	–	●	●
Front & Rear Splash Guards, Rear Bumper Protector, Rear Spoiler w/LED Stoplamp	●	●	●	●
Variable Intermittent Wipers	●	●	●	●
Rear Window Intermittent Wiper/Washer	●	●	●	●
Windshield Wiper De-Icer	●	●	●	●
UV Protection Glass Windshield	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●
Automatic Headlamp Cancel Function	●	●	●	●
Fog Lamps	●	●	●	●
● = Standard ○ = Optional – = Not Available				

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>PACKAGES</b>				
<b>AWD Premium Package:</b>				
Leather Seat Surfaces, Heated Driver & Front Passenger Seats, Power 4-Way Adjustable Passenger Seat w/Lumbar Support, Panoramic Glass Roof, TFT Multi-Information Display w/Toyota Customizable Features, Leather-Wrapped Steering Wheel, Leather-Wrapped Shift Knob, Simulated Leather Door Trim, Satin Mahogany Woodgrain-Style Interior Trim, Power Rear Door w/Jam Protection, Backup Camera	–	○	–	–
<b>V6/V6 AWD Premium Package:</b>				
Power Rear Door w/Jam Protection, Backup Camera, Panoramic Glass Roof, TFT Multi-Information Display w/Toyota Customizable Features, Vehicle Anti-theft System	–	–	○	○
<b>Touring Package:</b>				
V6/V6 AWD Premium Package plus: Leather Seat Surfaces, Heated Driver & Front Passenger Seats, Simulated Leather Door Trim, Satin Mahogany Woodgrain-Style Interior Trim, Leather-Wrapped Steering Wheel, Leather-Wrapped Shift Knob, Power 4-Way Adjustable Passenger Seat w/Lumbar Support, Push Button Start, Smart Key System, Auto-Leveling HID Headlamps w/High Beam System, Chrome Accented Outside Door Handles, Front Door Handle Touch Sensor Lock/Unlock	–	–	–	○
<b>Navigation &amp; JBL® Package:</b>				
Touring Package plus: JBL® Synthesis Audio System, 13-Speakers, XM® Real-Time Traffic Capability, <sup>4</sup> DVD Based Navigation System <sup>4</sup> w/Backup Camera, 4-Disc CD Changer	–	–	–	○
<b>Leather Package:</b>				
Heated Driver & Front Passenger Seats w/High & Low Setting, Leather Seat Surfaces	○	○	○	○

# 2010 Venza Specifications

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>MECHANICAL</b>				
<b>Engine</b>				
2.7 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	–	–
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	–	–	●	●
<b>Compression Ratio</b>				
10.1:1	●	●	–	–
10.8:1	–	–	●	●
<b>Horsepower</b>				
182 hp [136 kW] @ 5800 rpm	●	●	–	–
268 hp [200 kW] @ 6200 rpm	–	–	●	●
<b>Torque</b>				
182 lb.ft. [247 N.m.] @ 4200 rpm	●	●	–	–
246 lb.ft. [334 N.m.] @ 4700 rpm	–	–	●	●
<b>Suspension</b>				
4-Wheel Independent, MacPherson Strut Suspension w/Front & Rear Stabilizer Bars	●	●	●	●
<b>Drivetrain</b>				
Front Engine/Front Wheel Drive	●	–	●	–
Front Engine/Active Torque Control AWD System	–	●	–	●
Vehicle Stability Control (VSC), Traction Control (TRAC), Hill-start Assist Control (HAC)	●	●	●	●
<b>Transmission</b>				
6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT) w/Overdrive, Sequential Shift Mode, Gate-Type Shifter, Lock-Up Torque Converter, Transmission Cooler	●	●	●	●
<b>Brakes</b>				
Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Antilock Braking System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)	●	●	●	●
<b>Steering</b>				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
<b>Tires</b>				
P245/55R19, All-Season Radials, Temporary Spare	●	●	–	–
P245/50R20, All-Season Radials, Temporary Spare	–	–	●	●
● = Standard ○ = Optional – = Not Available				

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>DIMENSIONS</b>				
<b>Length</b>				
4800 [189.0]	●	●	●	●
<b>Width</b>				
1905 [75.0]	●	●	●	●
<b>Height (Unloaded)</b>				
1610 [63.4]	●	●	●	●
<b>Wheelbase</b>				
2775 [109.3]	●	●	●	●
<b>Track</b>				
Front: 1640 [64.6]	●	●	●	●
Rear: 1635 [64.4]	●	●	●	●
<b>Seating Capacity</b>				
5	●	●	●	●
<b>Headroom</b>				
Front: 1007 [39.6]	●	●	●	●
Rear: 997 [39.3]	●	●	●	●
w/Panoramic Glass Roof	Front: 983 [38.7]	–	○	○
Rear: 990 [39.0]	–	○	○	○
<b>Legroom</b>				
Front: 1022 [40.2]	●	●	●	●
Rear: 993 [39.1]	●	●	●	●
<b>Shoulder Room</b>				
Front: 1525 [60.0]	●	●	●	●
Rear: 1499 [59.0]	●	●	●	●
<b>Ground Clearance</b>				
205 [8.1]	●	●	●	●
<b>Approach Angle (degrees)</b>				
16	●	●	●	●
<b>Departure Angle (degrees)</b>				
20	●	●	●	●

<sup>1</sup>All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

<sup>2</sup>These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

<sup>3</sup>Toyota tests certain phones for compatibility with Bluetooth® technology. Please see your Toyota Dealer for details. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

<sup>4</sup>The Toyota DVD based navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota Dealer for further details.

	Venza	Venza AWD	Venza V6	Venza V6 AWD
<b>CURB WEIGHT</b>				
<b>kg (lb.)</b>				
1705 [3760]	●	–	–	–
1790 [3945]	–	●	–	–
1755 [3870]	–	–	●	–
1835 [4045]	–	–	–	●
<b>TOWING CAPACITY</b>				
<b>kg (lb.)</b>				
1134 [2500]	●	●	–	–
1587 [3500]	–	–	●	●
<b>CARGO CAPACITY</b>				
<b>m<sup>3</sup> (cu.ft.)</b>				
1.99 [70.1] Behind Front Seats	●	●	●	●
0.87 [30.7] Behind Rear Seats	●	●	●	●
w/Panoramic Glass Roof	1.94 [68.5] Behind Front Seats	–	○	○
0.85 [30.0] Behind Rear Seats	–	○	○	○
<b>TURNING CIRCLE</b>				
<b>m (ft.)</b>				
11.9 [39.1]	●	●	●	●
<b>FUEL CAPACITY</b>				
<b>litres (gal)</b>				
67.0 [14.7]	●	●	●	●
<b>FUEL CONSUMPTION RATING<sup>2</sup></b>				
<b>L/100 km mpg</b>				
City/Highway/Combined				
10.0/6.8/8.5	28/42/33	●	–	–
10.2/7.1/8.8	28/40/32	–	●	–
11.0/7.6/9.5	26/37/30	–	–	●
11.5/7.9/9.9	25/36/29	–	–	●

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# Performance

To create Venza, Toyota engineers knew they would need to elevate performance across a wide range of criteria. The 182-hp 4-cylinder and 268-hp V6 engines are mated to a 6-speed Super Electronically Controlled Transmission that helps manage the engine's power, so Venza can offer smooth, seamless shifts and excellent fuel efficiency. The 4-cylinder and V6 models also come available with Toyota's Active Torque Control AWD System. It actively controls each wheel to help optimize the available traction by distributing the engine's torque to just the right wheels at just the right moment.



V6 and 4-cylinder engines shown with dual VVT-i.



Venza V6 AWD shown in Golden Umber Mica.

# Toyota Quality

Quality is built right into the production process from the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of everyone to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve. That's how we make things better.

**THE TOYOTA PRODUCTION PROCESS** is one that is constantly evolving. With our "Just-In-Time" practice, the goal is to make certain that during the manufacturing process, only what is needed gets produced. The result is twofold: because there's no excess supply, any issues are exposed and promptly resolved to ensure that everything off of the Toyota assembly line is of exceptional quality.



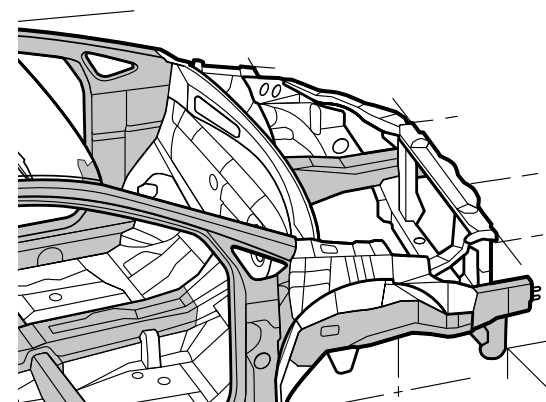
**THE HUMAN TOUCH.** As impressive as the machinery is, the achievement of perfect fit and finish is also the result of continuous human touch for every step of the way.

**SOUND PROOFING TECHNOLOGY.** Our Toyota team seeks out every source of noise within the vehicle and works to ensure that they are no longer an issue. This is achieved by using a network of complex sound-absorbing and vibration-damping materials to isolate our interiors from the outside.

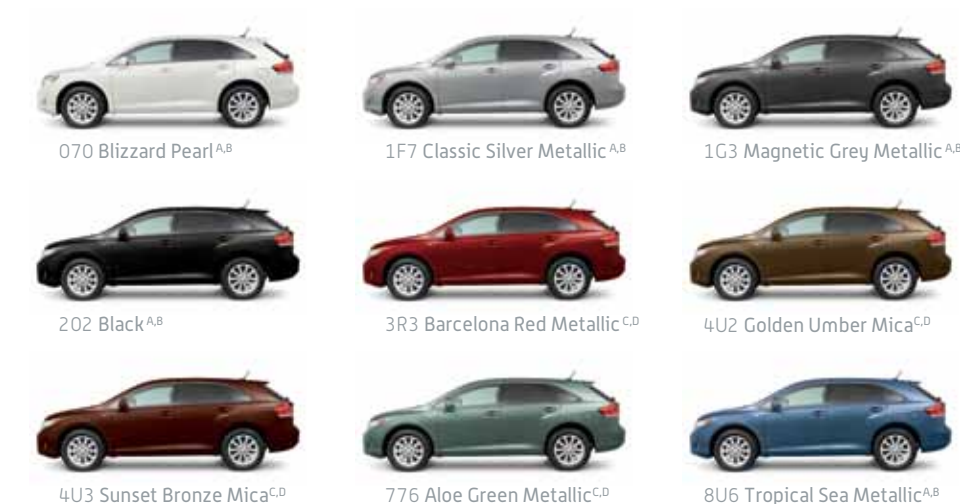


**TOYOTA CANADA COLD RESEARCH CENTRE.** Located in Timmins, Ontario, our teams simulate Canadian winter conditions at our cold weather testing track to make certain that our vehicles remain dependable throughout the long winter months.

**TOYOTA'S COMMITMENT TO QUALITY** is evident by the frequent awards won by Toyota vehicles, the Canadian manufacturing plants, as well as the millions of satisfied customers who continue to choose Toyota vehicles year after year. For more information visit [toyota.ca](http://toyota.ca)



# 2010 Colours



## Interior colour options

- <sup>A</sup> Light Grey Fabric on all models.
- <sup>B</sup> Light Grey Leather optional on all models.
- <sup>C</sup> Ivory Fabric on all models.
- <sup>D</sup> Ivory Leather optional on all models.

Please see your Toyota Dealer for details.

# New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

**COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM** This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM** This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM** This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE** Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.