

2012 Colours



040 Alpine White^{A,C,F}



070 Blizzard Pearl^D (Limited only)



1F7 Classic Silver Metallic^{A,C,D,F}



1G3 Magnetic Grey Metallic^{C,F} (Sport only)



202 Black^{A,C,D,F}



3R3 Barcelona Red Metallic^{A,C,D,F}



4T3 Pyrite Mica^{B,E} (Base, Limited only)



6T3 Black Forest Pearl^{B,C,E,F}



6T3 Pacific Blue Metallic^{A,C,D,F}

Please see your Toyota Dealer for details.

Interior colour options

^A Ash Fabric. (Base models)

^D Ash Leather. (Limited models)

^B Sand Beige Fabric. (Base models)

^E Sand Beige Leather. (Limited models)

^C Dark Charcoal Fabric. (Sport models)

^F Dark Charcoal Leather. (Sport models)

New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

COMPREHENSIVE COVERAGE – 3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS – 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS – 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION – 5 YEARS UNLIMITED DISTANCE Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Whether you prefer convenience, practicality or luxury; adding accessories will help create a RAV4 that is uniquely yours.

All-Season Mats
Block Heater
Bodyside Mouldings
Bongiovi Acoustics DPS
Cargo Liner
Cargo Mat
Cargo Net
Hood Deflector
Remote Starter
Security System
Side Step Bars

Side Window Visors
Tonneau Cover
Towing Hitch

TRD ACCESSORIES
TRD Air Filter
TRD Oil Cap



Hood Deflector Protect your vehicle with a high impact deflector that minimizes damage caused by road debris, pebbles and insects.



Bongiovi Acoustics DPS Digital audio processor/amplifier system to enhance your audio performance.



Cargo Net



Bodyside Mouldings Protect your vehicle from dings and bumps. Mouldings are custom styled to accent your vehicle's exterior.



Side Step Bars



Towing Hitch Haul with confidence with a towing hitch.



Side Window Visors

Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



Fewer emissions and pollutants.¹ More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Prius v, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. With Toyota Genuine Parts and factory-trained technicians, only your Toyota Dealer can deliver the quality service experience that you and your Toyota deserve.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at clubtoyota.ca.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.



Toyota Graduate Program This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.

¹Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

Committed to Canadians, today and tomorrow.



Being a leader in the automotive industry does not simply begin and end with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across Canada fund the Toyota Canada Foundation, a non-profit organization that works to make a difference for Canadians, through direct community involvement supporting the environment, education and safety.

Through initiatives as diverse as the Toyota Earth Day Scholarship Program, Scientists in School, the Traffic Injury Research Foundation, and even the Toyota Volunteer Training Days program with Special Olympics Canada, the Toyota Canada Foundation is committed to Canadian communities, today and tomorrow.

To learn more, visit us at toyota.ca.



2012 RAV4 Features

INTERIOR	2WD	4WD			V6 4WD		
	Base	Base	Sport	Limited	Base	Sport	Limited
AM/FM CD/MP3/WMA Player, 6-Speakers, USB Audio Input, Bluetooth ^{®3} Capability, Audio Auxiliary Input Jack, Auto Sound Levelizer (ASL), Roof-Mounted Antenna, Steering Wheel Audio Controls	•	•	•	–	•	•	–
6" Display Audio System w/Navigation [®] , AM/FM CD/MP3/WMA Player, 6-Speakers, USB Audio Input, Bluetooth ^{®3} Capability, Audio Auxiliary Input Jack, Auto Sound Levelizer (ASL), Integrated XM [®] Satellite Radio, Roof-Mounted Antenna, Steering Wheel Audio Controls	–	–	–	•	–	–	•
Air Conditioning	•	•	•	–	•	•	–
Cabin Air Filter, Rear Seat Heater Ducts	•	•	•	•	•	•	•
Dual Zone Automatic Climate Control, Soft Touch Heater Controls	–	–	–	•	–	–	•
Driver & Front Passenger Bucket Seats	•	•	•	•	•	•	•
Fabric Seat Material w/Fabric Headliner, Fabric Door Trim	•	•	–	–	•	–	–
Premium Fabric Seat Material w/Fabric Headliner, Fabric Door Trim	–	–	–	–	–	–	•
Heated Driver & Front Passenger Seats, Leather Seat Surfaces	–	–	–	–	–	–	•
Driver Seat w/Recline, Driver Cushion Height Adjustments	•	•	•	–	•	•	–
Power 8-Way Driver Seat w/Recline, Vertical, Fore/Aft, Lumbar Support Adjustments	–	–	–	•	–	–	•
Passenger Seat w/Recline, Fore/Aft Adjustments	•	•	•	•	•	•	•
60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest, Rear Seat Remote Release in Cargo Area	•	•	•	•	•	•	•
All-Position Vertically Adjustable Headrests	•	•	•	•	•	•	•
Power Door Locks	•	•	•	•	•	•	•
Power Windows w/Driver Side Auto Up/Down	•	•	•	•	•	•	•
Optitron Gauges	•	•	•	•	•	•	•
Tachometer, Outside Temperature Gauge, Water Temperature Gauge, Dual Trip Odometer, Fuel Economy Meter	•	•	•	•	•	•	•
Dual Vanity Mirrors	•	•	•	•	•	•	•
Auto-Dimming Rear View Mirror	–	–	–	•	–	–	•
Backup Camera	–	–	–	•	–	–	•
3-Spoke Telescopic, Tilt Steering Wheel	•	•	•	•	•	•	•
Leather-Wrapped Steering Wheel & Leather-Wrapped Shift Knob	–	–	–	–	–	–	•
Dark Silver Brushed Metallic Trim	•	•	•	•	•	•	•
Interior Chrome Trim	–	–	–	•	–	–	•
Tonneau Cover	–	–	•	•	–	•	•
Carpeting, Carpet Floor Mats	•	•	•	•	•	•	•
Push Button Start, Smart Key System	–	–	–	•	–	–	•
Cruise Control	•	•	•	•	•	•	•
Digital Clock	•	•	•	•	•	•	•
Front & Rear Cup Holders	•	•	•	•	•	•	•
Coat Hooks	•	•	•	•	•	•	•
Centre Console Box w/Armrest	•	•	•	•	•	•	•
Upper & Lower Glove Box	•	•	•	•	•	•	•
Driver & Front Passenger Seat Back Pockets	•	•	•	•	•	•	•
Door Map Pockets	•	•	•	•	•	•	•
Cargo Area Tie-Down Rings	•	•	•	•	•	•	•

• = Standard – = Not Available

INTERIOR (cont'd)	2WD	4WD			V6 4WD		
	Base	Base	Sport	Limited	Base	Sport	Limited
Storage Box Under Rear Deck	•	•	•	•	•	•	•
Overhead Sunglass Storage	•	•	•	•	•	•	•
Back Door Cargo Net Pocket	•	•	•	•	•	•	•
Map Lamps, Cargo Lamp	•	•	•	•	•	•	•
Accessory Power Outlet, Retained Accessory Power	•	•	•	•	•	•	•
Keyless Entry	•	•	•	•	•	•	•
Illuminated Entry, Illuminated Ignition Key	•	•	•	•	•	•	•
EXTERIOR	2WD	4WD			V6 4WD		
	Base	Base	Sport	Limited	Base	Sport	Limited
16" Steel Wheels, Full Wheel Covers	•	–	–	–	–	–	–
17" Styled Steel Wheels	–	•	–	–	•	–	–
17" Aluminum Alloy Wheels, Wheel Locks	–	–	–	•	–	–	•
18" Aluminum Alloy Wheels, Wheel Locks	–	–	•	–	–	•	–
Side Window Defoggers	•	•	•	•	•	•	•
Electric Rear Window Defroster w/Timer	•	•	•	•	•	•	•
High Solar Energy Absorbing Window Glass	•	•	•	•	•	•	•
Rear Privacy Glass	–	–	•	•	•	•	•
Rear Spoiler	•	•	–	•	•	–	•
Coloured Mirrors, Front & Rear Splash Guards	•	•	•	•	•	•	•
Roof Rails, Roof Rail Crossbars	–	•	•	•	•	•	•
Coloured Door Handles, Fender Flares	–	–	•	•	–	•	•
Power Moonroof w/Sunshade	–	–	•	•	–	•	•
Colour-Keyed Moulded Spare Tire Cover	•	•	–	•	•	–	•
Sport Badges, Sport Grade Rear Spoiler	–	–	•	–	–	–	•
Limited Grille & Badges, Colour-Keyed Hard Shell Spare Tire Cover	–	–	–	–	–	–	•
Dual Heated, Power Adjustable Mirrors, Integrated Signal Lamps	•	•	•	•	•	•	•
Variable Intermittent Wipers, Wiper De-Icer	•	•	•	•	•	•	•
Rear Window Intermittent Wiper/Washer	•	•	•	•	•	•	•
Halogen Headlamps, LED Brake Lamps	•	•	•	•	•	•	•
Automatic Headlamp Cancel Function	•	•	–	–	•	–	–
Automatic Headlamp System, Fog Lamps	–	–	•	•	–	•	•
Black Headlamp Surround	–	–	•	–	–	•	–
SAFETY	2WD	4WD			V6 4WD		
	Base	Base	Sport	Limited	Base	Sport	Limited
STAR SAFETY SYSTEM™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	•	•	•	•	•	•	•
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	•	•	•	•	•	•	•
Front Seat-Mounted Side Airbags (SRS) ¹	•	•	•	•	•	•	•
Roll-Sensing First- & Second-Row Head/Side Curtain Airbags (SRS) ¹	•	•	•	•	•	•	•
Front & Rear Head/Side Curtain Airbags (SRS) ¹	•	•	•	•	•	•	•
Active Front Headrests w/Whiplash Protection	•	•	•	•	•	•	•
Front Seatbelt Pre-Tensioners & Force Limiters	•	•	•	•	•	•	•

2012 RAV4 Features

	2WD		4WD				
	Base	Base	Sport	Limited	Base	Sport	Limited
SAFETY (cont'd)							
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●	●	●	●
Engine Immobilizer	●	●	●	●	●	●	●
Assist Grips	●	●	●	●	●	●	●
Remote Fuel Lid Release	●	●	●	●	●	●	●
Fuel Cap Hanger	●	●	●	●	●	●	●
Door Ajar, Low Washer Fluid, Low Fuel, ATM Oil Temp, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●	●	●	●

Available Packages

Touring Package	○	-	-	-	-	-	-
17" Styled Steel Wheels, P225/65R17 All-Season Radials, Premium Fabric Seat Material, Rear Privacy Glass, Tonneau Cover, Power Moonroof w/Sunshade, Coloured Door Handles, Roof Rails, Roof Rail Crossbars							
Touring Package	-	○	-	-	-	-	-
17" Aluminum Alloy Wheels, Wheel Locks, Premium Fabric Seat Material, Rear Privacy Glass, Tonneau Cover, Power Moonroof w/Sunshade, Coloured Door Handles							
Leather Package	-	-	○	-	-	○	-
Power 8-Way Adjustable Driver's Seat, Auto Dimming Rear View Mirror, Backup Camera, Heated Driver & Front Passenger Seats, Leather Seat Surfaces, Simulated Leather Door Trim							
7-Passenger Package	-	-	-	-	○	-	-
Split & Stow 3rd Row™, 50/50 Split Rear Bench Seat w/Fold-Down Seat Back, 17" Aluminum Alloy Wheels, Wheel Locks (Delete Storage Box Under 3rd Row Seat)							
Sport Appearance Package	-	-	-	-	-	○	-
Leather Package Plus: Rear Trunk Chrome Trim, Red Badges, Chrome Inner Door Handles, Interior Chrome Trim, Cargo Mat, Run-Flat Tires, Tire-Pressure Monitor System (Delete Spare Tire & Cover)							

2012 RAV4 Specifications

	2WD		4WD				
	Base	Base	Sport	Limited	Base	Sport	Limited
MECHANICAL							
Engine							
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	●	●	-	-	-
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	-	-	-	-	●	●	●
Compression Ratio							
10.4:1	●	●	●	●	-	-	-
10.8:1	-	-	-	-	●	●	●
Horsepower							
179 hp [134 kW] @ 6000 rpm	●	●	●	●	-	-	-
269 hp [201 kW] @ 6200 rpm	-	-	-	-	●	●	●
Torque							
172 lb.ft. [233 N.m.] @ 4000 rpm	●	●	●	●	-	-	-
246 lb.ft. [333 N.m.] @ 4700 rpm	-	-	-	-	●	●	●
Suspension							
Front: Independent MacPherson Strut w/Stabilizer Bar & Hydraulic Shock Absorbers	●	●	●	●	●	●	●
Rear: Double-Wishbone Coil Spring Rear Suspension w/Trailing Arms & Hydraulic Shock Absorbers & Stabilizer Bar	●	●	●	●	●	●	●
Front/Rear: Sport Tuned Suspension	-	-	●	-	-	●	-
Drivetrain							
Front Engine/Front Wheel Drive	●	-	-	-	-	-	-
Active Torque Control 4WD	-	●	●	●	●	●	●
Vehicle Stability Control (VSC) ⁵ , Traction Control System (TRAC)	●	●	●	●	●	●	●
Downhill Assist Control (DAC), Hill-Start Assist Control (HAC)	-	-	-	-	●	●	●
Transmission							
4-Speed, Automatic, Overdrive, Electronically Controlled Transmission w/intelligence (ECT-i), Gate-Type Shifter, Transmission Cooler	●	●	●	●	-	-	-
5-Speed, Automatic, Overdrive, Electronically Controlled Transmission w/intelligence (ECT-i), Gate-Type Shifter, Transmission Cooler	-	-	-	-	●	●	●
Brakes							
Power Assisted, Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶	●	●	●	●	●	●	●
Steering							
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●	●	●	●
Tires							
P215/70R16, All-Season Radials, Full-Size Spare w/Steel Wheel	●	-	-	-	-	-	-
P225/65R17, All-Season Radials, Full-Size Spare w/Steel Wheel	-	●	-	●	-	●	-
P235/55R18, All-Season Radials, Full-Size Spare w/Alloy Wheel	-	-	●	-	-	●	-
Run-Flat Tires	-	-	-	-	-	○	-

	2WD		4WD				
	Base	Base	Sport	Limited	Base	Sport	Limited
DIMENSION							
Length	4620 [181.9]		●	●	●	●	●
Width	1815 [71.5]		●	●	-	-	●
	1855 [73.0]		-	-	●	●	-
Height (Unloaded)	1685 [66.3]		●	-	-	-	-
	1745 [68.7]		-	●	●	●	●
Wheelbase	2660 [104.7]		●	●	●	●	●
Track	Front: 1560 [61.4]	●	●	●	●	-	●
	Rear: 1560 [61.4]	●	●	●	●	-	●
	Front: 1570 [61.8]	-	-	-	-	●	-
	Rear: 1570 [61.8]	-	-	-	-	●	-
Seating Capacity	5		●	●	●	●	●
	7		-	-	-	○	-
Headroom	Front: 1037 [40.8]	●	●	-	-	●	-
	Rear: 1008 [39.7]	●	●	-	-	●	-
	Front: 1002 [39.4] w/Moonroof	○	-	●	●	-	●
	Rear: 1008 [39.7] w/Moonroof	○	-	●	●	-	●
	3rd Row: 945 [37.2]	-	-	-	-	○	-
Legroom	Front: 1062 [41.8]	●	●	●	●	●	●
	Rear: 973 [38.3]	●	●	●	●	●	●
	3rd Row: 762 [30.0]	-	-	-	-	○	-
Shoulder Room	Front: 1450 [57.1]	●	●	●	●	●	●
	Rear: 1405 [55.3]	●	●	●	●	●	●
	3rd Row: 1335 [52.6]	-	-	-	-	○	-
Ground Clearance	190 [7.5]		●	●	●	●	●

- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.
- These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.
- Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.
- The Toyota Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation system Owner's Manual and your Toyota Dealer for further details.
- Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

	2WD		4WD				
	Base	Base	Sport	Limited	Base	Sport	Limited
CURB WEIGHT							
	1524 [3360]		●	-	-	-	-
	1579 [3481]		-	●	-	-	-
	1613 [3556]		-	-	●	-	-
	1615 [3560]		-	-	-	●	-
	1658 [3655]		-	-	-	-	●
	1672 [3686]		-	-	-	-	●
TOWING CAPACITY							
	680 [1500]		●	●	●	●	-
	1587 [3500]		-	-	-	-	●
CARGO CAPACITY							
	2.074 [73.2] Behind Front Seats		●	●	●	●	●
	1.015 [35.9] Behind Rear Seats		●	●	●	●	●
	1.040 [36.7] Behind 2nd Seats		-	-	-	-	○
	0.338 [11.9] Behind 3rd Seats		-	-	-	-	○
TURNING CIRCLE							
	11.4 [37.4]		●	●	●	●	-
	12.0 [39.4]		-	-	-	-	●
FUEL CAPACITY							
	60 [13.2]		●	●	●	●	●
FUEL CONSUMPTION RATING²							
City/Highway/Combined	L/100 km	mpg (imperial gallon)					
4-Cylinder	9.5/6.9/8.3	30/41/34	●	-	-	-	-
	9.7/7.2/8.6	29/39/33	-	●	●	●	-
V6	10.9/7.6/9.4	26/37/30	-	-	-	-	●

- Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.
- Toyota Canada is proud to say that all Toyota vehicles built in Canada are made from Canadian and imported parts.

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