

Performance

To create Venza, Toyota engineers knew they would need to elevate performance across a wide range of criteria. The 182-hp 4-cylinder and 268-hp V6 engines are mated to a 6-speed Super Electronically Controlled Transmission that helps manage the engine's power, so Venza can offer smooth, seamless shifts and excellent fuel efficiency.

Venza V6 AWD shown in Golden Umber Mica.



2012 Colours



070 Blizzard Pearl^{A,B}



1F7 Classic Silver Metallic^{A,B}



1G3 Magnetic Grey Metallic^{A,B}



202 Black^{A,B}



3R3 Barcelona Red Metallic^{C,D}



4U2 Golden Umber Mica^{C,D}



4U3 Sunset Bronze Mica^{C,D}



8U6 Tropical Sea Metallic^{A,B}

Interior colour options

- ^A Light Grey Fabric on all models.
- ^B Light Grey Leather optional on all models.
- ^C Ivory Fabric on all models.
- ^D Ivory Leather optional on all models.

Please see your Toyota Dealer for details.

New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



V6 and 4-cylinder engines shown with Dual VVT-i.

The 4-cylinder and V6 models also come available with Toyota's Active Torque Control AWD System. It actively controls each wheel to help optimize the available traction by distributing the engine's torque to just the right wheels at just the right moment.

Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Whether your purpose is business or leisure, touring or commuting; adding accessories will help create a Venza that's uniquely yours.

All-Season Mats
Block Heater
Bodyside Mouldings
Bongiovi Acoustics DPS
Cargo Liner

Hood Deflector
Leather Seat Surfaces
(Heated Front Seats)
Remote Engine Starter
Roof Rack



Leather Seat Surfaces (Heated Front Seats)



Roof Rack



Bongiovi Acoustics DPS Digital audio processor/amplifier system to enhance your audio performance.



Hood Deflector Protect your vehicle with a high impact deflector that minimizes damage caused by road debris, pebbles and insects.



Remote Engine Starter



Cargo Liner

Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



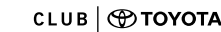
Fewer emissions and pollutants.¹ More kilometres on less fuel. And designed with power and performance in mind. Available in Prius v, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. With Toyota Genuine Parts and factory-trained technicians, only your Toyota Dealer can deliver the quality service experience that you and your Toyota deserve.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at clubtoyota.ca.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.

Committed to Canadians, today and tomorrow.



Being a leader in the automotive industry does not simply begin and end with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across Canada fund the Toyota Canada Foundation, a non-profit organization that works to make a difference for Canadians, through direct community involvement supporting the environment, education and safety.

Through initiatives as diverse as the Toyota Earth Day Scholarship Program, Scientists in School, the Traffic Injury Research Foundation, and even the Toyota Volunteer Training Days program with Special Olympics Canada, the Toyota Canada Foundation is committed to Canadian communities, today and tomorrow.

To learn more, visit us at toyota.ca.



¹Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

2012 Venza Features

INTERIOR	VENZA	AWD	V6	V6 AWD
AM/FM CD/MP3/WMA Player, 6-Speakers, Bluetooth ^{®3} Capability, USB Audio Input, Integrated XM [®] Satellite Radio, Audio Auxiliary Input Jack, Auto Sound Levelizer (ASL), Steering Wheel Audio Controls	●	●	●	●
Roof Mounted Antenna	●	●	●	●
Air Conditioning w/Dual Zone Automatic Climate Control, Cabin Air Filter	●	●	●	●
Rear Seat Heater Ducts	●	●	●	●
Premium Fabric Seat Material	●	●	●	●
Front Captain Seats	●	●	●	●
Power 8-Way Driver Seat w/Recline, Fore/Aft, Lumbar Support, Cushion Height Adjustments	●	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●
60/40 Split Rear Bench Seat w/Recline, Fold-Down Centre Armrest, Rear Seat Remote Release in Cargo Area	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Power Door Locks, Power Windows Auto Up/Down	●	●	●	●
3.5-inch LCD Multi-Information Display, Trip Computer	●	●	●	●
Optitron Instrumentation Gauges w/Speedometer, Tachometer, Engine Coolant Temperature, Fuel Gauge Meters & LCD Odometer w/Twin Tripmeters	●	●	●	●
Dual Illuminated Vanity Mirrors, Auto-Dimming Rear View Mirror w/Digital Compass	●	●	●	●
3-Spoke Tilt/Telescoping Steering Wheel	●	●	●	●
Carbon Fibre-Style Interior Trim	●	●	●	●
Front Doorsill Trim w/Aluminum Accents	●	●	●	●
Chrome Inner Door Handles	●	●	●	●
Tonneau Cover, Cargo Mat, Cargo Net	●	●	●	●
Carpeting, Carpet Floor Mats	●	●	●	●
Cruise Control	●	●	●	●
Accessory Power Outlets [12v]: 2 Front , 1 Rear	●	●	●	●
Integrated Garage Door Opener	●	●	●	●
Retained Accessory Power	●	●	●	●
Centre Console w/Sliding Cover & Armrest, Dual Illuminated Cup Holders, MP3 Player Holder w/Wire Management feature, Large Illuminated Storage Compartment	●	●	●	●
Front Seat Back Pockets, Door Map Pockets	●	●	●	●
Coat Hooks, Overhead Sunglass Storage	●	●	●	●
Front & Rear Cup Holders	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●
Cargo Area Lamp, Door Courtesy Lamps	●	●	●	●
Overhead Console w/Map Lamps	●	●	●	●
Illuminated Entry, Illuminated Ignition Key	●	●	●	●
Keyless Entry	●	●	●	●

EXTERIOR	VENZA	AWD	V6	V6 AWD
19" Aluminum Alloy Wheels, Wheel Locks	●	●	–	–
20" Aluminum Alloy Wheels, Wheel Locks	–	–	●	●
Dual Heated, Power Remote-Control, Foldable Mirrors	●	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●	●
Rear Privacy Glass	●	●	●	●
Coloured Door Handles, Mirrors	●	●	●	●
Chrome Exhaust Tip (Dual on V6)	●	●	●	●
Dual Exhaust	–	–	●	●
Front & Rear Splash Guards, Rear Bumper Protector, Rear Spoiler w/LED Stoplamp	●	●	●	●
Variable Intermittent Wipers	●	●	●	●
Rear Window Intermittent Wiper/Washer	●	●	●	●
Windshield Wiper De-Icer	●	●	●	●
UV Protection Glass Windshield	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●
Automatic Headlamp System	●	●	●	●
Fog Lamps	●	●	●	●

SAFETY				
STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	●	●	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●
Driver Knee Airbag (SRS) ¹	●	●	●	●
Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Engine Immobilizer	●	●	●	●
Automatic Transmission Fluid Temperature, Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Direct Tire Pressure Monitoring System	●	●	●	●

Available Packages

	VENZA	AWD	V6	V6 AWD
Leather Package	○	○	○	○
Heated Driver & Front Passenger Seats w/Seat-Mounted High & Low Temperature Setting, Leather Seat Surfaces				
Premium Package	○	○	○	○
Leather Package plus: Power Rear Door w/ Jam Protection, Backup Camera, Panoramic Glass Roof, TFT Multi-Information Display w/Toyota Customizable Features, Vehicle Anti-theft System (Available w/Premium Fabric Seats as a special order. Please see your Toyota Dealer for details)				
Touring Package	–	○	–	○
Power Rear Door w/ Jam Protection, Backup Camera, Panoramic Glass Roof, TFT Multi-Information Display w/Toyota Customizable Features, Vehicle Anti-Theft System, Leather Seat Surfaces, Heated Driver & Front Passenger Seats w/Console Mounted Variable Temperature Settings, Simulated Leather Door Trim, Satin Mahogany Woodgrain-Style Interior Trim, Leather-Wrapped Steering Wheel & Shift Knob, Power 4-Way Adjustable Passenger Seat, Push Button Start, Smart Key System, Auto-Levelling HID Headlamps w/Automatic High Beam System, Chrome Accented Outside Door Handles, Front Door Handle Touch Sensor Lock/Unlock				
Navigation & JBL® Package	–	○	–	○
Touring Package plus: JBL® Synthesis Audio System, 13-Speakers, XM® Real-Time Traffic Capability, ⁴ DVD Based Navigation System ⁴ w/Backup Camera, 6-Disc CD Changer				

2012 Venza Specifications

MECHANICAL	VENZA	AWD	V6	V6 AWD
Engine				
2.7 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	–	–
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	–	–	●	●
Compression Ratio				
10.1:1	●	●	–	–
10.8:1	–	–	●	●
Horsepower				
182 hp (136 kW) @ 5800 rpm	●	●	–	–
268 hp (200 kW) @ 6200 rpm	–	–	●	●
Torque				
182 lb.ft. [247 N.m.] @ 4200 rpm	●	●	–	–
246 lb.ft. [334 N.m.] @ 4700 rpm	–	–	●	●
Suspension				
Coil Spring, Independent, MacPherson Struts w/Gas-Filled Shock Absorbers & Stabilizer Bar, Anti-Vibration Subframe	●	●	●	●
Drivetrain				
Front Engine/Front Wheel Drive	●	–	●	–
Front Engine/Active Torque Control AWD System	–	●	–	●
Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Hill-start Assist Control (HAC)	●	●	●	●
Transmission				
6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT) w/Overdrive, Sequential Shift Mode, Gate-Type Shifter, Lock-Up Torque Converter, Transmission Cooler	●	●	●	●
Brakes				
Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA) ⁶	●	●	●	●
Steering				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
Tires				
P245/55R19, All-Season Radials, Temporary Spare	●	●	–	–
P245/50R20, All-Season Radials, Temporary Spare	–	–	●	●

DIMENSIONS	mm (in.)	VENZA	AWD	V6	V6 AWD
Length	4800 [189.0]	●	●	●	●
Width	1905 [75.0]	●	●	●	●
Height (Unloaded)	1610 [63.4]	●	●	●	●
Wheelbase	2775 [109.3]	●	●	●	●
Track	Front: 1630 [64.2] Rear: 1635 [64.4]	●	●	●	●
Seating Capacity	5	●	●	●	●
Headroom	Front: 1007 [39.6] Rear: 997 [39.3]	●	●	●	●
w/Panoramic Glass Roof	Front: 983 [38.7] Rear: 990 [39.0]	○	○	○	○
Legroom	Front: 1022 [40.2] Rear: 993 [39.1]	●	●	●	●
Shoulder Room	Front: 1525 [60.0] Rear: 1499 [59.0]	●	●	●	●
Ground Clearance	205 [8.1]	●	●	●	●
CURB WEIGHT	kg (lb.)				
	1705 [3760]	●	–	–	–
	1790 [3945]	–	●	–	–
	1755 [3870]	–	–	●	–
	1835 [4045]	–	–	–	●
TOWING CAPACITY	kg (lb.)				
	1134 [2500]	●	●	–	–
	1587 [3500]	–	–	●	●
CARGO CAPACITY	m³ (cu.ft.)				
	1.99 [70.1] Behind Front Seats	●	●	●	●
	0.87 [30.7] Behind Rear Seats	●	●	●	●
w/Panoramic Glass Roof	1.94 [68.5] Behind Front Seats 0.85 [30.0] Behind Rear Seats	○	○	○	○
TURNING CIRCLE	m (ft.)				
	11.9 [39.1]	●	●	●	●
FUEL CAPACITY	litres (gal)				
	67.0 [14.7]	●	●	●	●
FUEL CONSUMPTION RATING²					
City/Highway/Combined	L/100 km mpg (imperial gallon)				
	10.0/6.8/8.5 28/42/33	●	–	–	–
	10.2/7.1/8.8 28/40/32	–	●	–	–
	11.1/7.7/9.6 25/37/29	–	–	●	–
	11.4/7.9/9.8 25/36/29	–	–	–	●

^[1] All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

^[2] These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

^[3] Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.

^[4] The Toyota Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation system Owner's Manual and your Toyota Dealer for further details.

^[5] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

^[6] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

^[7] Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

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