

2013 Matrix Features

INTERIOR	MATRIX	AWD	XRS
AM/FM CD/MP3/WMA Player, 4-Speakers, Audio Auxiliary Input Jack, Steering Wheel Audio Controls	●	–	–
6.1" Display Audio System, AM/FM CD/MP3/WMA Player, 6-Speakers, Audio Auxiliary Input Jack, Bluetooth®3 Capability, USB Audio Input, Steering Wheel Audio Controls	–	●	●
Air Conditioning	–	●	●
Rear Seat Heater Ducts, Cabin Air Filter	●	●	●
Front Bucket Seats, Fabric Seat Material	●	●	–
Front Bucket Seats, Sport Fabric Seat Material	–	–	●
Driver's Seat w/Recline, Cushion Height Adjustments	●	●	●
Front Passenger Seat Recline	●	●	●
Front Passenger Seat Fold-Down Seat Back	–	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●
Power Windows w/Driver Side Auto Down	–	●	●
Power Door Locks	–	●	●
Tachometer, Water Temperature Gauge, Outside Temperature Gauge, Dual Trip Odometer	●	●	●
Dual Vanity Mirrors	●	●	●
Auto-Dimming Rear View Mirror w/Compass	–	–	●
Silver-Painted Inner Door Handles	–	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●
Leather-Wrapped Steering Wheel & Shift Knob	–	●	●
Carpet Floor Mats, All-Season Floor Mats	●	●	●
Cargo Area Mat	–	–	●
XRS Scuff Plates	–	–	●
Cruise Control	–	●	●
Centre Console w/Lid, Front & Rear Door Integrated Bottle Holders	●	●	●
Digital Clock	●	●	●
Driver's Coin Case Compartment	●	●	●
Cargo Area Tie-Down Rings	●	●	●
Door Map Pockets	●	●	●
Accessory Power Outlet (12 V)	●	●	●
Accessory Power Outlet (115 V)	–	–	●
Overhead Sunglass Storage	–	–	●
Front & Rear Cupholders	●	●	●
Cargo Lamp	●	●	●
Map Lamps	●	●	●
Keyless Entry	–	●	●
Illuminated Entry	●	●	●

EXTERIOR	MATRIX	AWD	XRS
16" Steel Wheels w/Full Wheel Covers	●	●	–
18" Aluminum Alloy Wheels, Wheel Locks	–	–	●
Front & Rear Splash Guards	●	●	–
Power Moonroof	–	–	●
Colour-Keyed Door Handles	–	●	●
Roof Mounted Spoiler, Chrome Exhaust Tip	–	–	●
Sport Grille	–	–	●
Rear Bumper Protector	–	●	●
Colour-Keyed Bumpers	●	●	●
Roof Rails, Roof Rail Crossbars	–	●	–
Heated, Foldable, Power Adjustable Mirrors	●	●	●
Colour-Keyed Mirrors	–	–	●
Front & Rear Sport Fascias	–	–	●
Intermittent Wipers, Rear Window Intermittent Wiper/Washer	●	–	–
Variable Intermittent Wipers, Rear Window Intermittent Wiper/Washer	–	●	●
Reflector-Style Halogen Headlamps	●	●	●
Fog Lamps	–	–	●

SAFETY

STAR SAFETY SYSTEM™ – includes Vehicle Stability Control (VSC) ⁴ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁵ & Smart Stop Technology (SST) ⁶	●	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●
Anchor Points for Child Restraint Seats	●	●	●
Child Protector Rear Door Locks	●	●	●
Engine Immobilizer	●	●	●
Remote Fuel Lid Release	●	●	●
Low Fuel, Low Engine Oil Level, Low Washer Fluid, Door Ajar, Head Lamps On, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●
Tire Pressure Monitoring System	–	●	●
Anti-Theft System	–	–	●

Available Packages

	MATRIX	AWD	XRS
Convenience Package	○	–	–
Air Conditioning, Power Windows w/Driver Side Auto Down, Cruise Control, Power Door Locks, Rear Bumper Protector, Keyless Entry, Tire Pressure Monitoring System, Colour-Keyed Door Handles, Power Auto Door Lock w/Shifter Activation (Automatic only), Bluetooth®3 Capability, USB Audio Input, 6-Speakers			
Touring Package	○	–	–
Convenience Package plus: 16" Aluminum Alloy Wheels, Wheel Locks, Power Moonroof, Fog Lamps, Overhead Sunglass Storage			
S Package	○	–	–
Convenience Package plus: 17" Aluminum Alloy Wheels, Wheel Locks, P215/45R17 All-Season Tires, Power Moonroof, Roof-Mounted Spoiler, Sport Grille, Chrome Exhaust Tip, Colour-Keyed Mirrors, Front & Rear Sport Fascias, Scuff Plates, Fog Lamps, Front Passenger Seat Fold-Down Seat Back, Overhead Sunglass Storage, Cargo Area Mat (Delete Front & Rear Splash Guards)			
S Package	–	○	–
17" Aluminum Alloy Wheels, Wheel Locks, P215/45R17 All-Season Tires, Accessory Power Outlet (115 V), Roof Mounted Spoiler, Chrome Exhaust Tip, Colour-Keyed Mirrors, Power Moonroof, Auto-Dimming Rear View Mirror w/Compass, Fog Lamps, Scuff Plates, Sport Grille, Front & Rear Sport Fascias, Overhead Sunglass Storage, Cargo Area Mat (Delete Front & Rear Splash Guards)			

2013 Matrix Specifications

MECHANICAL	MATRIX	AWD	XRS
Engine			
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	–	–
2.4 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	–	●	●
Compression Ratio			
10.0:1	●	–	–
9.8:1	–	●	●
Horsepower			
132 hp (98 kW) @ 6000 rpm	●	–	–
158 hp (118 kW) @ 6000 rpm	–	●	●
Torque			
128 lb.ft. (174 N.m.) @ 4400 rpm	●	–	–
162 lb.ft. (220 N.m.) @ 4000 rpm	–	●	●
Suspension			
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	●	●	–
Front: Independent MacPherson Gas Struts w/Stabilizer Bar, Sport Strut Tower Brace	–	–	●
Rear: Torsion Beam Type w/Stabilizer Bar	●	–	–
Rear: Independent Double-Wishbone w/Stabilizer Bar	–	●	●
Drivetrain			
Front Wheel Drive	●	–	●
AWD Active Torque Control System	–	●	–
Vehicle Stability Control (VSC) ⁴ , Traction Control (TRAC)	●	●	●
Transmission			
5-Speed, Manual, Close Ratio, Overdrive	●	–	●
4-Speed, Automatic, Overdrive, Lock-Up Torque Converter, Electronically Controlled Transmission (ECT)	○	●	–
5-Speed, Automatic, Overdrive, Electronically Controlled Transmission (ECT) w/Sequential Multi-Mode Shifter	–	–	○
Brakes			
Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA) ⁵	●	●	●
Steering			
Electric Rack & Pinion w/Variable Power Assist	●	●	●
Tires			
P205/55R16, All-Season Radials, Compact Spare	●	●	–
P215/45R17, All-Season Radials, Compact Spare	○	○	–
P215/45R18, All-Season Radials, Compact Spare	–	–	●

DIMENSIONS	mm (in.)	MATRIX	AWD	XRS
Length	4365 (171.8)	●	●	–
	4385 (172.6)	–	–	●
Width	1765 (69.5)	●	●	●
Height (Unloaded)	1550 (61.0)	●	–	–
	1560 (61.4)	–	●	●
Wheelbase	2600 (102.3)	●	●	●
Track	Front: 1519 (59.8)	●	●	●
	Rear: 1522 (59.9)	●	●	●
Seating Capacity	5	●	●	●
Headroom	Front: 1029 (40.5)	●	●	–
	Rear: 999 (39.3)	●	●	–
	Front: 988 (38.9) w/Moonroof	○	○	●
	Rear: 982 (38.6) w/Moonroof	○	○	●
Legroom	Front: 1057 (41.6)	●	●	●
	Rear: 919 (36.2)	●	●	●
Shoulder Room	Front: 1354 (53.3)	●	●	●
	Rear: 1336 (52.6)	●	●	●
Ground Clearance	147.2 (5.8)	●	●	–
	135 (5.3)	–	–	●

CURB WEIGHT	kg (lb.)	MATRIX	AWD	XRS
Manual	1290 (2844)	●	–	–
	1395 (3075)	–	–	●
Automatic	1310 (2888)	○	–	–
	1430 (3153)	–	–	○
	1485 (3274)	–	●	–

TOWING CAPACITY	kg (lb.)	MATRIX	AWD	XRS
	680 (1500)	–	●	●

CARGO CAPACITY	m ³ (cu.ft.)	MATRIX	AWD	XRS
	1.398 (49.4) Behind Front Seats	●	●	●
	0.561 (19.8) Behind Rear Seats	●	●	●

TURNING CIRCLE	m (ft.)	MATRIX	AWD	XRS
	11.0 (36.0)	●	●	–
	11.6 (38.1)	–	–	●

FUEL CAPACITY	litres (gal)	MATRIX	AWD	XRS
	50.0 (11.0)	●	●	●

FUEL CONSUMPTION RATING ²	City/Highway/Combined		MATRIX	AWD	XRS
Manual	L/100 km	mpg (imperial gallon)			
	7.7/6.1/7.0	37/46/40	●	–	–
	9.5/7.1/8.4	30/40/34	–	–	●
Automatic	8.2/6.4/7.4	34/44/38	○	–	–
	9.8/7.0/8.5	29/40/33	–	–	○
	10.2/7.7/9.1	28/37/31	–	●	–

[1] All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, front seat-mounted side airbags or head/side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

[2] Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.

[3] Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.

[4] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

[5] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[6] Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

[7] Toyota Canada is proud to say that all Toyota vehicles built in Canada are made from Canadian and imported parts.

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Colours



INTERIOR COLOUR OPTIONS

- A Dark Charcoal Fabric on Matrix, AWD
- B Dark Charcoal Sport Fabric on XRS

Please see your Toyota Dealer for details.

New vehicle warranty summary

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE -

3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS -

5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS -

8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION -

5 YEARS UNLIMITED DISTANCE This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Accessories

Personalize your Matrix to enhance both its appearance and performance. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.



- Auto-Dimming Rear View Mirror with Compass
- Block Heater
- Bluetooth®3
- Bodyside Mouldings
- Bongiovi Acoustics DPS
- Cargo Liner
- Cargo Net
- Door Sill Protectors
- Exhaust Tip
- Hood Deflector
- Rear Bumper Protector
- Roof Rack

TRD ACCESSORIES

- TRD 18" Black Alloy Wheel
- TRD 18" Silver Alloy Wheel
- TRD 19" Gun Metal Alloy Wheel
- TRD 19" Painted Mesh Alloy Wheel
- TRD Air Filter
- TRD Air Filter Cleaning Kit
- TRD Front Strut Brace
- TRD Lowering Springs
- TRD Lug Lock 12 mm Set
- TRD Performance Clutch Kit
- TRD Screw On Oil Cap

Committed to Canadians, today and tomorrow



Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to make things better for Canadian communities, today and tomorrow.

