

# 2010 Matrix Features

	Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>INTERIOR</b>				
AM/FM CD/MP3/WMA Player, Audio Auxiliary Input Jack, Roof-Mounted Antenna, XM® Satellite Ready Antenna w/Prewire	●	●	●	—
4-Speakers	●	—	●	—
6-Speakers	—	●	—	—
JBL® AM/FM CD/MP3/WMA 6-Disc Changer, Audio Auxiliary Input Jack, Bluetooth®3 Capability, Steering Wheel Audio Controls, 7-Speakers, Integrated XM® Satellite Radio	—	—	—	●
Air Conditioning	—	●	●	●
Cabin Air Filter, Rear Seat Heater Ducts	●	●	●	●
Fabric Seat Material	●	●	●	—
Sport Fabric Seat Material	—	—	—	●
Driver Bucket Seat w/Recline, Cushion Height Adjustment	●	●	●	●
Front Passenger Bucket Seat w/Recline	●	●	●	●
Front Passenger Seat Fold-Down Seat Back	—	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Power Windows w/Driver Side Auto Down, Power Door Locks	—	●	●	●
Optitron Instrumentation Gauges, Tachometer, Water Temperature Gauge, Outside Temperature Gauge, Dual Trip Odometer	●	●	●	●
Dual Vanity Mirrors	●	●	●	●
Auto-Dimming Rear View Mirror w/Compass	—	—	—	●
Silver Painted Inner Door Handles	—	●	●	●
3-Spoke Tilt, Telescopic Steering Wheel	●	●	●	●
Leather-Wrapped Steering Wheel	—	—	—	●
Fabric Headliner	●	●	●	●
Driver Footrest	●	●	●	●
Carpeting, Carpet Floor Mats, Tonneau Cover	●	●	●	●
Stainless Steel Scuff Plates	—	—	—	●
<b>CONVENIENCE</b>				
Cruise Control	—	●	—	●
Digital Clock	●	●	●	●
Front & Rear Cup Holders	●	●	●	●
Front & Rear Door Integrated Bottle Holders	●	●	●	●
Accessory Power Outlet	●	●	●	●
Accessory Power Outlet [115v]	—	—	—	●
Driver's Coin Case Compartment	●	●	●	●
Door Map Pockets, Coat Hooks, Shopping Bag Hooks	●	●	●	●
Driver's Seat Back Pocket, Centre Console Box	●	●	●	●
Overhead Sunglass Storage	—	—	—	●
Map Lamps	●	●	●	●
Cargo Lamp	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●
Keyless Entry	—	●	●	●
Illuminated Entry	●	●	●	●

● = Standard ○ = Optional — = Not Available

	Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>SAFETY</b>				
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) <sup>1</sup>	●	●	●	●
Front Passenger Airbag Occupancy Classification Indicator	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●	●	●
Active Front Headrest	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Assist Grips	●	●	●	●
Engine Immobilizer	●	●	●	●
Remote Fuel Lid Release	●	●	●	●
Low Engine Oil Level, Low Fuel, Low Washer Fluid, Door Ajar, Headlamps On, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Tire Pressure Monitoring System	—	●	●	●
<b>EXTERIOR</b>				
16" Steel Wheels, Wheel Covers	●	●	●	—
18" Aluminum Alloy Wheels, Wheel Locks	—	—	—	●
Side Window Defoggers	●	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●	●
Fuel Cap Hanger	●	●	●	●
Coloured Bumpers, Front & Rear Splash Guards	●	●	●	—
Coloured Door Handles	—	—	●	—
Coloured Mirrors, Door Handles	—	●	—	●
Front & Rear Underbody Spoilers, Coloured Bumpers, Power Moonroof	—	—	—	●
Rear Bumper Protector	—	●	●	●
Roof Mounted Spoiler, Chrome Exhaust Tip	—	—	—	●
High Solar Energy Absorbing Window Glass	●	●	●	●
Dual Black, Heated, Power Adjustable Mirrors	●	—	●	—
Dual Coloured, Heated, Power Adjustable Mirrors	—	●	—	●
Intermittent Wipers, Rear Window Intermittent Wiper/Washer	●	—	●	—
Variable Intermittent Wipers, Rear Window Intermittent Wiper/Washer	—	●	—	●
Reflector-Style Halogen Headlamps	●	●	●	●
Fog Lamps	—	—	—	●

	Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>PACKAGES</b>				
<b>Convenience Package:</b>				
Air Conditioning, Power Windows, Power Door Locks, Keyless Entry, Tire Pressure Monitoring System, Coloured Door Handles, Rear Bumper Protector	○	—	—	—
<b>Touring Package:</b>				
Convenience Package plus Vehicle Stability Control, Traction Control, 16" Aluminum Alloy Wheels, Wheel Locks, Cruise Control, Fog Lamps, Roof-Mounted Spoiler, Stainless Steel Scuff Plates	○	—	—	—
<b>XR Upgrade Package:</b>				
17" Aluminum Alloy Wheels, Wheel Locks, Steering Wheel Audio Controls, P215/45R17 All-Season Radial Tires, Leather-Wrapped Steering Wheel, Roof-Mounted Spoiler	—	○	—	—
<b>XR Sport Package w/Navigation:</b>				
XR Upgrade Package plus DVD Based Navigation System, <sup>4</sup> Power Moonroof, Front & Rear Underbody Spoilers, Chrome Exhaust Tip, Fog Lamps, Overhead Sunglass Storage, Stainless Steel Scuff Plates (Delete Front & Rear Splash Guards)	—	○	—	—
<b>AWD XR Package:</b>				
6-Speaker Audio, Steering Wheel Audio Controls, P215/45R17 All-Season Radial Tires, 17" Aluminum Alloy Wheels, Wheel Locks, Cruise Control, Leather-Wrapped Steering Wheel, Roof-Mounted Spoiler, Coloured Mirrors	—	—	○	—
<b>AWD XR Sport Package w/Navigation:</b>				
AWD XR Package plus DVD Based Navigation System, <sup>4</sup> Power Moonroof, Front & Rear Underbody Spoilers, Chrome Exhaust Tip, Fog Lamps, Overhead Sunglass Storage, Stainless Steel Scuff Plates (Delete Front & Rear Splash Guards)	—	—	○	—

# 2010 Matrix Specifications

	Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>MECHANICAL</b>				
<b>Engine</b>				
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	–	–	–
2.4 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	–	●	●	●
<b>Compression Ratio</b>				
10.0:1	●	–	–	–
9.8:1	–	●	●	●
<b>Horsepower</b>				
132 hp (98.4 kW) @ 6000 rpm	●	–	–	–
158 hp (118 kW) @ 6000 rpm	–	●	●	●
<b>Torque</b>				
128 lb.ft. (174 N.m.) @ 4400 rpm	●	–	–	–
162 lb.ft. (220 N.m.) @ 4000 rpm	–	●	●	●
<b>Suspension</b>				
<b>Front:</b> Independent MacPherson Strut w/Stabilizer Bar, Coil Springs	●	●	●	●
<b>Rear:</b> Torsion Beam Type w/Stabilizer Bar, Gas Shock Absorbers, Coil Springs	●	●	–	–
<b>Rear:</b> Independent Double-Wishbone w/Stabilizer Bar and Sport Strut Tower Brace, Gas Shock Absorbers, Coil Springs	–	–	●	●
<b>Front:</b> Sport Strut Tower Brace	–	–	–	●
<b>Drivetrain</b>				
Front Engine/Front Wheel Drive	●	●	–	●
Active Torque Control System, AWD	–	–	●	–
Vehicle Stability Control (VSC), Traction Control (TRAC)	○	●	●	●
<b>Transmission</b>				
5-Speed, Manual, Overdrive	●	●	–	●
4-Speed, Automatic, Overdrive, Electronically Controlled Transmission (ECT), Lock-Up Torque Converter	○	–	●	–
5-Speed, Automatic, Overdrive, Electronically Controlled Transmission (ECT), Lock-Up Torque Converter, Sequential Shift Mode, Transmission Cooler	–	○	–	○
<b>Brakes</b>				
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●	●
Antilock Braking System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)	●	●	●	●
<b>Steering</b>				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
<b>Tires</b>				
P205/55R16, All-Season Radials, Compact Spare	●	●	●	–
P215/45R18, All-Season Radials, Compact Spare	–	–	–	●
P215/45R17, All-Season Radials	–	○	○	–

● = Standard ○ = Optional – = Not Available

		Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>DIMENSIONS</b>					
<b>mm (in.)</b>					
<b>Length</b>	4365 (171.8)	●	●	●	–
	4395 (173.0)	–	–	–	●
<b>Width</b>	1765 (69.5)	●	●	●	●
	1550 (61.0)	●	●	–	–
<b>Height (Unloaded)</b>	1560 (61.4)	–	–	●	●
	2600 (102.3)	●	●	●	●
<b>Wheelbase</b>	1519 (59.8)	●	●	●	●
	1522 (59.9)	●	●	●	●
<b>Track</b>	1029 (40.5)	●	●	●	–
	999 (39.3)	●	●	●	–
<b>Seating Capacity</b>	5	●	●	●	●
	1029 (40.5)	●	●	●	–
<b>Headroom</b>	999 (39.3)	●	●	●	–
	988 (38.9) w/Moonroof	–	○	○	●
<b>Legroom</b>	982 (38.6) w/Moonroof	–	○	○	●
	1057 (41.6)	●	●	●	●
<b>Shoulder Room</b>	919 (36.2)	●	●	●	●
	1354 (53.3)	●	●	●	●
<b>Ground Clearance</b>	1336 (52.6)	●	●	●	●
	147.2 (5.8)	●	●	●	–
	135.0 (5.3)	–	○	○	●

<sup>1</sup>All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

<sup>2</sup>These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

<sup>3</sup>Toyota tests certain phones for compatibility with Bluetooth® technology. Please see your Toyota Dealer for details. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

<sup>4</sup>The Toyota voice-activated DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota Dealer for further details.

		Matrix	Matrix XR	Matrix AWD	Matrix XRS
<b>CURB WEIGHT</b>					
<b>kg (lb.)</b>					
Manual	1290 (2844)	●	–	–	–
	1350 (2976)	–	●	–	–
	1395 (3075)	–	–	–	●
Automatic	1310 (2888)	○	–	–	–
	1385 (3053)	–	○	–	–
	1430 (3152)	–	–	–	○
	1485 (3274)	–	–	●	–
<b>TOWING CAPACITY</b>					
<b>kg (lb.)</b>					
	680 (1500)	●	●	●	●
<b>CARGO CAPACITY</b>					
<b>m<sup>3</sup> (cu.ft.)</b>					
	1.4 (49.4) Behind Front Seats	●	●	●	●
	0.56 (19.8) Behind Rear Seats	●	●	●	●
<b>TURNING CIRCLE</b>					
<b>m (ft.)</b>					
	11.0 (36.0)	●	●	–	–
	11.2 (36.7)	–	–	●	–
	11.6 (38.1)	–	–	–	●
<b>FUEL CAPACITY</b>					
<b>litres (gal)</b>					
	50.0 (11.0)	●	●	●	●
<b>FUEL CONSUMPTION RATING<sup>2</sup></b>					
		<b>L/100 km</b>	<b>mpg</b>		
City/Highway/Combined					
Manual	7.8/6.2/7.1	36/46/40	●	–	–
	9.6/7.1/8.5	29/40/33	–	●	●
Automatic	8.1/6.2/7.2	35/46/39	○	–	–
	9.7/6.9/8.4	29/41/34	–	○	○
Automatic	10.3/7.7/9.1	27/37/31	–	–	●

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