

Safety you can count on.

In more ways than one.

Toyota's commitment to continuous improvement is especially evident in the many safety technologies integrated into the 2014 Prius v. You can breathe easy knowing that Prius v comes equipped with a host of safety features designed to help you avoid accidents in the first place and to protect you in the event that a collision is unavoidable.



DYNAMIC RADAR CRUISE CONTROL (DRCC)/ PRE-COLLISION SYSTEM (PCS)

The available Dynamic Radar Cruise Control senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The available Pre-Collision System is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.



SEVEN AIRBAGS

Prius v comes loaded with 7 standard airbags¹ including: dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags, and front & rear head/side curtain airbags.

ADVANCED PARKING GUIDANCE SYSTEM

Press the available Advanced Parking Guidance System button and an image of the desired parking spot appears on the navigation screen, with a box indicating the final position of the vehicle. Once the driver approves the position, Prius v virtually parks itself, only requiring soft braking by the driver to stop the vehicle in the intended parking spot.

VEHICLE PROXIMITY NOTIFICATION SYSTEM

When travelling below 20 km/h and running solely on electric power, the Vehicle Proximity Notification System emits a series of tones to help alert pedestrians of the vehicle's presence.



LED LIGHTS

The available LED headlamps produce a clean white light, offering extremely long life and require 20 to 30 percent less energy than traditional headlamps, further enhancing the overall efficiency of Prius v.

Prius v Features

INTERIOR

ENTERTAINMENT & CONNECTIVITY

6.1" Touch Panel Display Audio, AM/FM/CD Player, MP3/WMA Playback	•
USB Input Port, Auxiliary Input Jack	•
Bluetooth ^{®3} Hands-Free Phone Connectivity & Wireless Audio Streaming	•
6-Speakers	•
Steering Wheel Bluetooth ^{®3} & Audio Controls	•
Backup Camera	•

COMFORT & CONVENIENCE

Air Conditioning w/Automatic Climate Controls	•
Cabin Air Filter, Rear Seat Heater Duct	•
Power Door Locks	•
Power Windows w/Auto Up/Down	•
Outside Temperature Gauge, Dual Trip Odometer	•
Multi-Information Display w/ECO Drive Monitor	•
Dual Illuminated Vanity Mirrors	•
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	•
Push Button Start	•
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	•
Cruise Control	•
Carpet Floor Mats, All-Season Floor Mats	•
Digital Clock	•
Centre Console w/Armrest	•
Front & Rear Cupholders, Door Map Pockets	•
Front Seat Back Pockets, Dual Compartment Glove Box	•
Door Integrated Bottle Holders	•
Cargo Net, Cargo Lamp	•
Accessory Power Outlet (12 V), Retained Accessory Power	•
Map Lamps, Door Courtesy Lamps	•
Illuminated Entry	•

SEATING & TRIM

Front Bucket Seats	•
Fabric Seat Material	•
Driver Seat w/Recline, Fore/Aft & Cushion Height Adjustments	•
Driver Seat Power Lumbar Support	•
60/40 Split Rear Bench Seat w/Slide, Recline, Fold-Down Seat Back & Centre Armrest	•
All-Position Vertically Adjustable Headrests	•

EXTERIOR

Front & Rear Splash Guards	•
Rear Bumper Protector	•
Chrome Grille	•
Electric Rear Window Defroster w/Timer	•
High Solar Energy Absorption Window Glass	•
Heated, Power Adjustable Mirrors	•
Colour-Keyed Door Handles & Mirrors	•
Hybrid Blue Accented Emblems	•
Variable Intermittent Wipers	•
Intermittent Rear Window Wiper/Washer	•
Light Emitting Diode (LED) Brakelamps	•
Projector Style Halogen Headlamps	•

SAFETY

STAR SAFETY SYSTEM Star Safety System™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁵ & Smart Stop Technology (SST) ⁷	•
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	•
Driver's Knee Airbag (SRS) ¹	•
Front Seat-Mounted Side Airbags (SRS) ¹	•
Front & Rear Head/Side Curtain Airbags (SRS) ¹	•
Front Seatbelt Pre-Tensioners & Force Limiters	•
All-Position 3-Point Lap & Shoulder Belts	•
Front Seatbelt Anchor Height Adjusters	•
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	•
Anchor Points for Child Restraint Seats	•
Child Protector Rear Door Locks	•
Engine Immobilizer	•
Remote Fuel Lid Release	•
Driver & Passenger Seatbelt, Low Fuel, "Key Remind" Warning Indicators	•
Direct Tire Pressure Monitoring System	•
Vehicle Proximity Notification System	•

Available Packages

Prius v Luxury Package

Synthetic Leather-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio w/Navigation,⁴ SiriusXM[®] Satellite Radio, Heated Front Seats, SofTex[®]-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps

Prius v Touring Package

Prius v Luxury Package plus: P215/50R17 All-Season Radials Tires, 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Headlamp Washers, Auto-Leveling Headlamp System, Automatic Headlamp System

Prius v Touring & Technology Package

Prius v Touring Package plus: 7" Touch Panel Display Audio w/Navigation,⁴ JBL[®] AM/FM/CD Player, MP3/WMA Playback, 8-Speakers, Pre-Collision System, Dynamic Radar Cruise Control, Advanced Parking Guidance System

Genuine Accessories

Block Heater
Cargo Liner
Hood Deflector
Paint Protection Film
Remote Engine Starter

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca or your Toyota Dealer is your best source for up-to-date information.

• = Standard ○ = Optional

Prius v Specifications

MECHANICAL Prius v

ENGINE

Type	1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select
Compression Ratio	13.0:1
Hybrid System Net Power	Net HP: 134 hp (100 kW) ⁸
Electric Motor	Permanent Magnet Synchronous Motor
HV Battery	Sealed Nickel-Metal Hydride (Ni-MH)

DRIVETRAIN

Drive Configuration	Front Engine/Front Wheel Drive
	Hill-start Assist Control (HAC)
Transmission	Automatic, Continuously Variable Transmission (CVT)

CHASSIS

Suspension	Front: Independent MacPherson Struts w/Stabilizer Bar
	Rear: Torsion Beam Type w/Stabilizer Bar
Brakes	Power-Assisted, Ventilated Front Discs, Solid Rear Discs
	Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System
Steering	Electric Rack & Pinion w/Variable Power Assist
Wheels & Tires	16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks
	17" Aluminum Alloy Wheels, Wheel Locks
	P205/60R16, All-Season Radials, Temporary Spare Tire
	P215/50R17, All-Season Radials, Temporary Spare Tire

DIMENSIONS Prius v

Length	4615 (181.7)
Width	1775 (69.9)
Height (Unloaded)	1575 (62.0)
Wheelbase	2780 (109.4)
Track	Front: 1540 (60.6)
	Rear: 1545 (60.8)
Headroom	Front: 1006 (39.6)
	Rear: 981 (38.6)
Legroom	Front: 1049 (41.3)
	Rear: 911 (35.9)
Shoulder Room	Front: 1421 (55.9)
	Rear: 1402 (55.2)
Turning Circle	<i>m (ft.)</i>
	11.0 (36.1)
Ground Clearance	145 (5.7)

WEIGHT & CAPACITIES

Curb Weight	<i>kg (lb)</i>
	1485 (3274)
Seating Capacity	5
Cargo Capacity	<i>litres (cu.ft.)</i>
	1906 (67.3) Behind Front Seats
	971 (34.3) Behind Rear Seats
Fuel Capacity	<i>litres (gal)</i>
	45 (9.9)

FUEL CONSUMPTION RATING²

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>
	4.3/4.8/4.5	66/59/63

New vehicle warranty summary

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS 8 years or 160,000 km.** This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.



2014 Prius v comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by “pulsing” brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or “panic” braking and adds the full pressure needed to help prevent a collision.⁵

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷

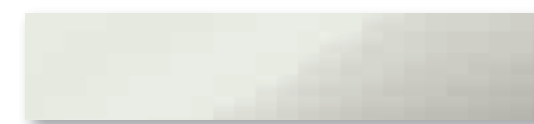
Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

Colours

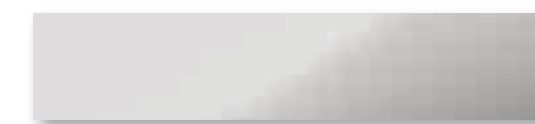
EXTERIOR COLOUR OPTIONS



040 Alpine White



070 Blizzard Pearl



1F7 Classic Silver Metallic



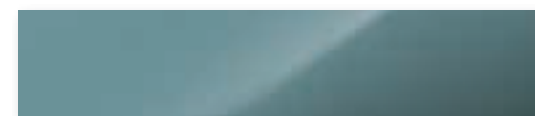
1G3 Magnetic Grey Metallic



202 Black



3R3 Barcelona Red Metallic



781 Sea Glass Pearl



787 Clear Sky Metallic



8T5 Blue Ribbon Metallic

INTERIOR COLOUR OPTIONS

	Alpine White	Blizzard Pearl	Classic Silver Metallic	Magnetic Grey Metallic	Black	Barcelona Red Metallic	Sea Glass Pearl	Clear Sky Metallic	Blue Ribbon Metallic
Prius v	Dark Grey Fabric	Dark Grey SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Bisque Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (5) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (6) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (7) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (8) The maximum output indicates engine plus HV battery output.